

Sampson's Primer of Pro Instruction Is Selling Well

A NICE SUM of jack in units of \$2.50 per book is coming to Harold Sampson, pro at Burlingame (Calif.) C. C., from the sale of his golf instruction primer. The book is written altogether for the pro in treating of his instruction problem.

A couple of the most successful instructors who have written Sampson voluntarily boosting his book are Horton Smith and Mortie Dutra.

Horton writes:

"I have just finished reading your splendid book on golf instruction, and I find it very constructive and interesting reading indeed.

"Most golf books are so complicated that even the expert is often confused. Your book completely erases the possibility of confusion as it is concise and clear. You have been able to condense into a small book much of your valuable information that can be gotten only by years of instruction and study. It will be of good use to both professionals and amateurs.

"I must congratulate you for your work in compiling this book and I sincerely believe it will be a welcome benefit to all those who study it.

Yours sincerely,

HORTON SMITH."

Mortie says his words of endorsement as follows:

"Your Primer on golf instruction is, I believe, a most valuable one for the advancement of golf instruction.

"I have read carefully and with interest through the various chapters, and I believe all golfers should read the Primer—it is instructional and worthy, through and through.

"My sincere wishes for your much deserved success with your Golf Primer.

Sincerely yours,

MORTIE DUTRA."

Pros to Make Survey of Many Course Jobs

SEVERAL OF the PGA sections are considering survey of municipal course pro job possibilities in their territories with the idea of lobbying for employment of competent professionals.

In many municipal cases now the substitute for the pro job is some man with political influence who operates shop con-

cessions without any qualified professional being available for instruction or purchase advice. Pros maintain that the municipal course would be run with better public service, increased revenue and provide a good income for a good professional if political influence could be brought to bear by the PGA and pros' friends.

With municipal courses in even fair-sized cities running 40,000 to 50,000 rounds a year and no pro on the job, the PGA officials believe the situation provides part of the answer to the pro unemployment problem.

Politics previously has kept the municipal course situation closed to the pros in a number of cities. At one midwestern municipal course a pro got in at the start and was making a first class living two years ago. A hoodlum with political drag visited the pro shop and announced himself as the pro's new partner. Pro protested but the local political power approved the muscling-in act. Pro finally was pushed out completely. Pros figure if they will stand together they can eliminate the politicians' mishandling of a fine opportunity for first-class pro jobs.

Maryland Pro Pays \$250 for Job But Gets Nothing

ONE OF THE Maryland pros is out \$250 that he paid a department store buying and reporting service in the belief that this \$250 was going to assure him a winter job in charge of the golf department of a store.

Now that the \$250 has changed hands and the pro has asked where the job is, he is told that there wasn't any job in sight. The \$250, it is explained, went for a circular to "12,500 live storekeepers" in a "collective circularizing" stunt.

Plenty of fast ones are pulled on the boys who are looking for work, but this one, which is perfectly legal, is new to the pro field. This stunt, from all available evidence, has about one chance in a thousand of stirring up a lead for a pro job.

"CROSS COUNTRY" tournament is popular feature at Penobscot Valley C. C. Route is laid out in unorthodox manner around course. Longest of the 9 holes for the event is from 12th tee to 18th green, a distance of 800 yards. Par for the 9 hole event is 43.