

This division means that golf at low cost may be played by a much larger percentage of the population than previously played prior to the depression. Youngsters now can play a round of golf in many localities for just about the price of a movie ticket. Low cost of golf equipment these days also is proving a factor in getting the youngsters active on the courses.

Golf's "in" on this juvenile phase of market development already has been furnished by the caddies, but strange to say, nothing has been done on a planned basis in making use of these bag-carriers as insurance of the preservation of the golf market.

But permitting the caddies and other youngsters to be the forgotten men and women in golf market development is a condition that won't be continued much longer according to statements made by those who are earnestly engaged in planning a campaign for promotion of the game.

Border Cities Greenkeepers Finish Hard Season

HERB SHAVE, chairman of publicity committee of the Michigan and border cities greenkeepers' organization, and greenkeeper at Oakland Hills C. C., reports that the greenkeepers in the Detroit district recently concluded their outdoor schedule of meetings in a joint session with chairmen, greenkeepers and salesmen. Golf preceded the technical discussions.

Shave remarks that the 1932 season was brutal for the greenkeepers in his part of the country. Budgets reduced to a point below the healthy minimum in some cases and the worst brownpatch summer in years combined to give the boys misery. By ingenuity, good luck and constant vigilance the greenkeepers brought their courses through in good shape.

Bunkers and rough were not kept up to the standard of former years, due to the opportunity for savings afforded at these spots.

Play was off at fee and municipal courses. The fee courses fought a severe cut-price war among themselves, about as was done in the Chicago district. Cut prices didn't increase the volume so the price slash proved to be a fallacy that has left some deep and possibly fatal wounds in some of the fee course operations.

WINTER MONEY \$40,000

About Half of Last Year's
Tournament Prizes
in Sight

PRIZE MONEY for the 1932-33 winter season now in sight is expected to reach around \$40,000 if the 75 per cent of gate receipts at the two Pacific Coast events, which have such a percentage agreement, runs up to \$2,500 in each of these tourneys.

The Southeastern events will provide \$11,800 of the prize money, the Pacific coast the rest, according to Francis Powers, tournament bureau director of the PGA. Moving the Miami-Biltmore \$10,000 open up to November 27-29 in order to launch the Florida season with the top-money golf event has altered the usual movement of pros via automobile, train and hoof, but the boys have been very happy to change in order to get a stab at the 10 G's during these days when the major All-American gallery attraction is the soup kitchen.

Powers is in negotiation with Greensboro, N. C., about an event that is tentatively scheduled following the North and South at Pinehurst. Present plans, \$3,000 prize money.

The San Francisco match play open to be played at Olympic club, Dec. 7 to 12, inclusive, starts with 2 days of qualifying play (18 holes each day), runs two 18-hole rounds on Friday and has 36-hole matches Saturday, Sunday and Monday.

Prize minimums are: winner, \$500; runner-up, \$330; two losing semi-finalists, \$165; four losing mid-finalists, \$100; eight losing in second round, \$50, and the 16 losing in the first round each will get \$35. In addition, 75% of the gate receipts will be divided among the pros as follows: winner, 20%; runner-up, 13 $\frac{1}{3}$ %; two losing semi-finalists, 6 $\frac{2}{3}$ %; four losing mid-finalists, 4%; eight losing in second round, 2%; 16 losing in first round, 1 $\frac{1}{3}$ %. The committee expects the 75% of the gate to be about \$2,500.

Agua Caliente will stage its fourth annual "open" Jan. 11 to 14, with \$7,500 to be fought for. Entry fee of \$5.00 will be collected from both pros and such amateurs as enter.

Winter tournament prize money in the 1930-1931 season was \$87,000 and in the 1931-32 season, \$84,000.