

## GOLF-O-GRAPH, NEW BALL MARKER OFFERED PROS

Chicago—A new-type golf ball marker, called the Golf-O-Graph, made by Midwestern Tool Co., has been placed on the market. It is said to be different in principle and action than other markers.

Type and type holder move in a straight line across top of ball, which revolves on two rollers, one of which is movable, to obtain proper pressure and depth of marking on the ball. This rolling action of the



ball against the straight face of the type, according to the makers, produces a clear, perfect marking and does not injure even the thinnest balata covers of the finest hard-wound, long-distance balls.

Machines come complete with wooden type drawer with holes for 4 of each letter of the alphabet as well as necessary spacers and a small bottle of marking ink.

Marking of golf balls identifies ownership and avoids disputes on fairways and greens, particularly when removing balls from the cup—in these days when so many golfers shoot the same make of ball and often forget the numbers, even the brand of ball they are playing.

Clubs may purchase membership names cast complete in the form of a logotype or name die which saves time of setting type. These name dies are held at the pro shop or carried by the owner, and when purchased in club lots of 15 or more, are sold at a low price. An interesting proposition may be had for the loan of machines for both locker room and pro-shop.

Chicago, Ill.—Graphic Score Book Co., printers of score cards and handicap forms, has become associated with Edison Graphic Printers, Inc., 6554 Northwest Highway; Tel., Newcastle 3710. W. W. Smythe of the Graphic Score Book Co., is manager of the new organization.

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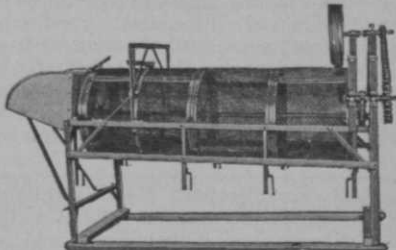


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