

## FRED GARDNER GOES WITH WILSON-WESTERN

Chicago, Ill.—Fred Gardner, for several years a member of the Illinois State Athletic commission, and a veteran figure in amateur athletics, has gone with the Wilson-Western Sporting Goods Co. as special



representative. In this new connection he will contact pro and amateur golfers, among his other duties.

Gardner's prominence in athletics dates back to the 90's when the Chicago Athletic association had its famous amateur football team numbering Gardner as one of its stars. He is one of the "old settlers" in mid-western golf having taken up the game as a member of the old Washington Park club which passed out of existence years ago. Later he joined Midlothian, Flossmoor and Olympia Fields, the latter being his present club affiliation. As a member of Olympia's board he represented the club in arranging for the 1928 Open.

## C. BUTCHART MAKING NEW LINE OF "WOODS"

New York City—Pardee, 169 Duane St., is making a new line of clubs designed by Cuthbert Butchart. Clubs, branded "Long-range," have a shell of Go-Mal, a light, strong alloy of magnesium and aluminum. Shell is of convention design. The striking block and face of the club is made of a hard composition and balata. Good design, long distance, and indestructibility are leading features claimed for the clubs. Pardee states several well known pros have been testing the clubs for more than a year.



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