

AND NOW—by request "BONNIE"



A CELLULOID TEE TO SELL FOR 10c A PACKAGE

In ordinary times 25c would seem to be about the right price to pay for celluloid tees. This year, however, we received such a shower of letters from Pros. asking us for tees to sell at 10c that we decided to make one.

We felt that we could produce celluloid tees cheaper than anyone else but were surprised ourselves at what good value present conditions enable us to put into this "BONNIE" Brand.

You may have a sample to see it for yourself.

Most Golfers prefer the clean, smooth feel of a celluloid tee. If you find that tees do not now move rapidly at 25c a package in your shop, we suggest that you try "BONNIE" at 10c.

You may order direct from us to be billed through your favorite jobber.

GRANBY MFG. CO. Inc., KEENE, N. H.

Dallas Professionals Publish Fine Golf Promotion Guide

DALLAS (TEX.) professionals are responsible for the publication of an interesting and helpful guide to golf in their area. George Aulbach, pro at the Dallas C. C., edited the book and it's a first class job. The book gives Dallas golf history a directory of golf club officers and department heads, tournament notes, instruction dope, general golf comment and a good amount of advertising of equipment the pros handle.

The whole job is a tribute to the business promotion ability of the Dallas pros and supplies the golfers of the district with a reference work that will be read and referred to with lively interest.

S. California Pros in Club Cooperation Move

A COMMITTEE of the PGA of Southern California, consisting of Pres. Lewis Scott, Sec.-Treas. J. A. Patterson and Director Harry Pressler, was appointed April 22, to consult with officials of the Southern California Golf Assn. and of the Southern California Greenkeepers Assn. The intention is to form an inter-association committee of 3 men from each organization for purpose of discussing southern California's golf problems from all angles. It is hoped an arrangement can be effected to create harmonious feeling between all factors concerned in golf club management and eliminate the inefficiencies caused by existing instances of misunderstanding.

The scope of the movement will be enlarged to bring in the club managers and thus complete the cycle.

**Protecting the
PRO**
-on profits
on quality

Tufhorse Bags are not sold to cut price stores—or shops that compete with Professionals.

DES MOINES GLOVE & MFG. CO.
DES MOINES IOWA