



This stock and display in a corner of the locker-room at the Maketewah C. C. (Cincinnati district) is an emergency shop that members find so valuable they buy approximately \$5,000 worth of sports apparel here annually

Free Group Lessons Are Not 100% Joy for the Pro

By BEN KNIGHT

Pro. Winona (Minn.) C. C.

I HAVE BEEN reading a great deal recently about free group lessons. I have tried it many years and sorry to say it did not help me the way it seemed to help the other fellow. Some kids are very attentive; then again you have the kids who are a nuisance to themselves, to the kids who want to learn, and to the pro. This free idea doesn't seem to be appreciated. It seems to me when the mother is paying, the kid usually is told to pay attention, because it costs money. I think this free business is being overdone, or someone is blethering. Why not charge for lessons, group or otherwise? That is how the pro makes his bread and butter.

Group lessons, I have found, work out fine with grown-ups, by each one paying so much, and believe me they all pay very close attention, partly because they are paying a small sum. The pro who has to give lessons for nothing to be a good fellow lacks something otherwise. You have plenty of ways to give the members good service; for instance, a smiling face,

good merchandise, an attractive shop, and being on the job when expected. That's very, very simple—and how many do that? "Pay and they pay attention and learn something," that's my experience.

Put Deposit on Badges to Assure Caddie Interest

WHATEVER form of identifying badge a club uses, the caddies should be required to make a deposit before having a badge issued, to them. This deters boys from registering with the caddie-master, caddying a few days and then quitting.

The Denver C. C. follows this practice. Otto Hebestreit, manager, writes:

"Each boy coming here to caddie is required to wear a badge as identification to our members that he is registered with our caddie-master. The boy must deposit 50c for the badge; if he decides not to caddie any more, he turns in the badge and his deposit is returned to him.

"Late in the fall, most of the boys turn in their badges and are given their 50c, although quite a few keep their numbers from year to year. Incidentally, I have never penalized a boy who has lost his badge."