

his club in a bashful and blunt sort of a way, holding the opinion that he's being paid to promote the club and please the members so anything special that he can do in this field is simply what the club has coming from him. Another job of boosting for his club and the game which will constitute a part of his early season activities is a series of radio broadcasts, and at the time this yarn is being pounded out young Mr. Hughes is digging through golf lore and dusting off his public speaking technique so he can put on a radio program that will entertain and allure the golf bugs.

## CADDIE BOOM IS OVER

### Catch Up to the Kids in Making Golf Cheaper

**C**ADDIE PAY, which escaped cutting in most places last year, goes on a reduced rate this year.

In a number of instances last year the youngsters who were lugging double at the Saturday, Sunday and holiday rate were making more money than experienced adults who were laboring 9 hours a day at course maintenance.

At several places the kids have protested cuts by attempting strikes, and in one Ohio coal mining district where the miner fathers were out on strike the imitative progeny did lusty jobs of beating up the strike-breakers until piped down by force of numbers and "the law." Such instances are rare as usually the fathers of caddies recruited from what used to be referred to as "working class districts," are competing with their own sons for the golf work. Situation presents a delicate sociological problem.

Clubs, in few instances that have come to GOLFDOM's attention, have solicited adult caddies as a local unemployment relief measure. Efforts of some local organizations to give local unemployed maintenance and construction work on municipal golf courses has not been greeted with three cheers by many of the unemployed. In one Illinois city men who were supported by the city during the winter under an arrangement involving working off the credit on the golf course when weather permitted, ducked out on the deal when an attempt was made to acquaint them with shovels and rakes.

Representative clubs in the New York metropolitan district have cut Class A cad-

die rate to \$1.00 for 18 holes instead of \$1.25, the 1931 scale. Tipping means the caddie is barred from the course. Fairness to grown men employed on the course is given as a reason for caddie cut.

In some instances clubs are providing soup and milk for kids at a cost of 5 cents,

CADDIE No. ....	
Name	_____
Nickname	_____
Address	_____
City	_____
Phone	_____
Age	_____
What Size Cap	_____
School	_____
Church	_____
Condition of Health	_____
Experience	_____
Caddie Knowledge Test	%
Eye Test	%
Date	_____
<input type="checkbox"/> I Have Read and Understand The Caddie Rules	
Signature	_____
Remarks	_____

Chicago District Golf Association recommends use of this report card on each of the youngsters engaged at its member clubs. On the reverse is space for the kid's monthly record

in order to encourage the kids to eat nourishing food. The stunt, which was suggested by caddie-masters whose boys come from the poorer districts is one of the finest, unsung deeds of spontaneous and unselfish good sportsmanship any commercial phase of sport can boast, as a good part of a caddie-master's income in many cases comes from profit on soft drinks and candies. Generally the caddie-masters themselves have a hard time getting by with their own family requirements and to deliberately knock off some of their own little dough that the kids may be certain of having their bellies correctly and inexpensively stocked, is an action

that should make golf proud of the fellows who are in charge of the caddies.

Chicago District Golf Assn. caddie committee, presented the following recommendations at its annual caddie meeting:

Caddie Rates— 18 Holes 9 Holes  
Week days:

Class A .....	\$1.00	\$0.60
Class B .....	.85	.50
Sat., Sun., Hol.:		
Class A .....	1.15	.75
Class B .....	1.00	.65

Double—1½ times regular rate.

Holdover—\$0.25.

Practice per hour—\$0.50.

NO TIPPING.

All caddies to be "A" class except beginners and those reduced for disciplinary reasons.

Discourage caddies congregating at club early in morning or loitering late at night.

Caddie draw: "A" and "B" class draw together and go out in order drawn. Drawing at 7:00 A. M. on Saturdays, Sundays, and holidays, at 8:30 on week days. Numbers of late comers added to end of list. Carry over list from previous day for caddies employed before time of draw. Number may be again added to end of list for re-employment.

No private caddies.

No outside caddies at events. Clubs may interchange caddies. (C. D. G. A. Caddie Masters' club will do this.)

Keep a record of your caddies, both during the season and what he does the rest of the year. (C. D. G. A. record card is shown herewith.)

Caddie uniforms: good but must be inexpensive. Purpose: for encouraging a boy to take more pride in his appearance.

Transportation: ever a problem and must be worked out in some manner by each individual club.

Caddie leadership. Weekly caddie instruction.

A caddie with an avocation will not be as likely to get into mischief as one with nothing to do. Encourage hobbies, caddies to keep own quarters and yard clean. Club to reward them in a small way.

Caddies to play course one morning a week. (Monday is good.) Annual Caddie-Member Tournaments, composed of caddy-member teams and staged by member clubs for the caddies. Caddies to qualify for team competing in C. D. G. A. Championship. Caddie Chairmen invited—Oak Park C. C.—August 15th.

Soup kitchens: not needed at every club,

but check should be made so no caddies need go hungry. This year will offer clubs the need of looking after their boys.

Your Association now has on file the names of several experienced caddie-masters available for positions. Also other club help with or without skill.

Special attention to be given to small boys so they are not required to carry bags that are too heavy.

Immediately following this meeting the caddie-masters remained for the formation of the Chicago District Golf Assn. Caddie-Masters' Club. The officers elected were:

President—Frank Collins, Evanston.

Vice-President — Sgt. Timothy Shea, Ravisloe.

Secretary—James Peabody, Nordic.

## HURRAY! AN ARGUMENT—

### New Playmate Says GOLFDOM'S Thoroughness Is Wrong

RECENTLY GOLFDOM sent to some of the club managers a form letter asking for advice on how we might jar loose enough advertising on house equipment and supplies to warrant retention of the house managers on the list to get GOLFDOM free each month.

The managers responded with a flock of definitely practical dope that will help us to work out the answer if there is an answer. These answers paid tribute to GOLFDOM for its constructive help to the managers in their constant efforts to better house operation. Just why smart advertisers in the course maintenance and playing equipment fields should profitably make GOLFDOM the backbone of their advertising campaigns and the house equipment and supply advertisers turn tin-ears to our logical tale is as much a mystery to most of the managers as it is to us.

Anyone who knows the club publication business will realize what prompted our entreaty for advice. These magazines for the club business, with the exception of GOLFDOM, are a long way from carrying the advertising the extent and activity of the field warrants. The young men who are responsible for black figures on GOLFDOM's monthly statements are not going to toss \$7,500 each year off the premises without \$7,501 coming back. We all can understand each other when that fact is