

**SAVE YOUR GREENS
AND BANK ACCOUNT
WITH FUNGO
AND VEG-E-TONIC**



Operate your course for less this season.

Investigate -- FUNGO for Brown Patch

... and other fungus diseases. Also controls worms, grubs and other vermin. Very economical. Makes purchase of Lead Arsenate and other insecticides unnecessary. Don't buy a pound of fertilizer without investigating

VEG-E-TONIC



Golfdom's soluble turf food. Cuts expense way down. Free from inert "filler." Send for the McClain Monthly Schedule System of green treatment. Mailed free on request. Our system will save you money.

McClain Bros. Co., 127 Second St., Canton, O.

**IDEAL GOLF EQUIPMENT
BULL DOG GANG MOWERS
POWER GREENS MOWERS**

FLAGS,
POLES,
ETC.

IF IT'S SOLD BY

EVANS

IT'S GOOD

COMPLETE
EQUIP-
MENT

EVANS IMPLEMENT COMPANY
569-71 Whitehall St., S. W.
ATLANTA, GA.

Insure Against Drought!

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Fertiluvia

The Perfect Soil Conditioner

For Greens and Fairways

Moisture Retaining

Dry—Weedless

FERTILUVIA CORP. OF AMERICA

33 N. La Salle Street

(State 8695)

CHICAGO

VESTAL Announces a New

**HANDICAPPING
SYSTEM**

Yes, it is very economical!

Costs average clubs about 8¢ per member.

Samples on Clubs request

JOHN H. VESTAL COMPANY

PRINTERS. SPECIALIZING ON GOLF

703 SOUTH LA SALLE STREET

CHICAGO

tising, done by the originators of the patented tees, has gone to building up the pro shop as a retail outlet for golf goods.

With the transient makers of tees throwing overboard their stocks at cut prices the pro is liable to be stamped into a price-breaking action that will ring down the curtain on pro shop sales and profits in tees. Stocks of liquidating manufacturers' tees have been available as low as \$3.75 a gross, and with the retail price of well-known tees established at \$36 a gross, retailers of the unbranded and unknown goods have about a 1,000 per cent margin inviting them to cut into the pros' tee business. The pros had a sour taste of what this means when they had the 5-and-10-cent stores selling packages of a popular tee for a dime. The tees had been secured in quantity and package by the stores. The pros put up such a howl that the manufacture of the tee being featured went to the expense of securing an injunction against his product being sold at the cut price. After that experience with the tee business getting away it would seem like the pros would make some effort to sell tees at a price allowing everyone to make some money and assuring protection of their market.

The situation is one of the many complexities that the pros have to solve during the coming year, and from the way the line-up looks today they will not arrive at a solution by promoting the collapse of a price position that now lets them make a fair profit and gives the player the utility and convenience of a pro shop supply at a low price.

**RIP, NEW SPRINKLER, GOES AT
LOW PRESSURE**

Jacksonville, Fla.—R. I. P. Co., 837 Florida ave., is now offering through the golf course equipment and supply dealers their Rip sprinkler, a small unit that its makers state will throw a 50 ft. diameter circle at 50 lbs. pressure and will operate on pressures from 5 lbs. to 100 lbs. The device is simple, having one moving part, and is non-corrosive. The Rip sprinkler is stuck into the ground by its spike stake and may be operated singly or in series. Price is low.



NEED A GOOD MANAGER?

Write for GOLFDOM'S list of qualified men seeking positions for 1932.

WOMEN'S GOLF INTEREST BRINGS SPECIAL "STROKE SAVERS"

Chicago, Ill.—With strong indications that women soon will predominate on the golf course, alert manufacturers are looking keenly to women's immediate and future needs in playing equipment. Stimulus has developed from a recent authoritative survey which shows that in 1931, 35% of the active players at the 18-hole golf clubs were women, with the fair sex representing between 27% and 31% of all players at the 9-hole course.

"It is fairly safe to predict that the time is not far distant when women players will outnumber men," said Gordon Beckley of the Beckley-Ralston Co. This prediction is further strengthened by the fact that fully 70% of pro-instruction is for women. We are anticipating this situation by bringing out a set of women's 'Stroke Savers,' which are a duplicate of the men's models, but slightly lighter in weight and smaller in grip size, with attractive blue grips to distinguish these clubs from the other models.

"Women are taking to the game much more seriously than at any time in the past," Mr. Beckley added, "and they are not going to be content to use men's clubs any longer. They will demand natural grip sizes, and the new clubs are made with this in view. Leading women golfers believe that the standard of general playing will be much improved when the proper playing clubs are available."

DUNLOP'S NEW N. Y. OFFICE IN EMPIRE STATE BLDG.

New York City.—Pros visiting New York are invited to make their headquarters at the new offices of the Dunlop Tire & Rubber Co., makers of the Dunlop Ball, recently opened on the 31st floor of the Empire State Bldg.

Vincent Richards, of tennis fame, is now Sports Director of the Dunlop company. T. J. McGrath continues as Golf Ball Sales Manager.

IDEAL MOWER 1932 CATALOG IS ISSUED

Lansing, Mich.—New catalog of the Ideal Power Lawn Mower Co. has been issued. The book describes Bulldog fairway mowers, rough mowers, putting green

Spray on PURFECK

... out goes CHICKWEED!

NO more hand-pulling, patching or digging! Simply Spray on PURFECK and out comes Chickweed,—roots and all. Simple, effective, saves time, money and labor. Used by the country's leading golf clubs.

Ask your dealer or write direct

ADALINK CHEMICAL COMPANY
9 Halsey St. Newark, N. J.

R. H. Wheels are stronger!

(For All Fordson Tractors, Several Sizes)



Rims do not bend—50% better traction—rounded edges—easier steering. Hundreds used for replacing old, weaker wheels. Sold in singles, pairs or full sets.

Prices Reduced

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Doubles traction and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER

Manufacturer
Geneva, Ohio
Prices Reduced



Tags for Bags

Caddy Badges Score Cards
Sales Charge Books
Appointment Books

Write for Samples & Price List
GOLF-PRO PRINTING
COMPANY

1228 Park Row Bldg.
New York, N. Y.

JOHNNY & JIM FARRELL
GOLF PROFESSIONALS
QUAKER RIDGE GOLF CLUB
HAMARONECK, N. Y.

Mr. _____

Back No. _____

Golf Course Equipment

The 1932 Catalog is ready. Prompt service on all standard equipment. Worthington Mowers and Tractors. Royer Compost Machines.

Write TODAY for 1932 Catalog.

GALLOWAY BETTS CO., INC.
54 S. Water St., Aurora, Ill.

Are you planning to attend the National Open?

Or to Visit
New York
Before June?



...if so—
plan to stay
at **THE
LEXINGTON**

More comfort. More home-like relaxation after a long, busy day. More satisfaction with the service, and more "hotel value" at more reasonable rates.

Quick, easy transportation to the big golf tournament at Fresh Meadows. If you drive—you can make the round trip without using the congested traffic streets. Make your reservations now!

IN THE SELECT FIFTH
AVENUE HOTEL CENTER

Economy Rates

\$3.50 - \$4 - \$5 - \$6

801 ROOMS

Each with private bath (tub and shower)
circulating ice water, mirrored doors.

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LEXINGTON AVE. AT 48th STREET
NEW YORK CITY

Frank Gregson, Mgr.

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Direction of American Hotels Corporation

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"Everything for the Golf Course and
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Telephone Murray Hill 2-3070

**Grass Seed, Fertilizers, Mowers,
Tractors, Hose, Sprinklers, etc.**

Write for 1932 catalog

HAROLD J. ENGLISH, Pres.

power mower and attachments, Ideal hand green mowers and Ideal power mowers for lawns, parks and cemeteries. A copy will be supplied by headquarters at Lansing or by any of the Ideal branches.

JIM HERR, VET GOLF MAN, JOINS YOUNG STAFF

Detroit, Mich.—James B. Herr has been appointed field supervisor by the L. A. Young Co., makers of Walter Hagen clubs and balls. Jim is a veteran in the golf business, having been with McGregor 29 years and with Wilson 3 years, prior to signing with Young.

from \$2.50 SINGLE
3.00 DOUBLE
ROOM
and BATH

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PICCADILLY**
45 ST. WEST OF BROADWAY
NEW YORK
NEW • MODERN • REFINED

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Quick Coupling, Adjustable
Opening Valve

Recommended for all hoseless sprinkling systems for golf courses, where speed, economy and efficiency are desired. Write for name of our agent nearest you—he will give free demonstration.

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SEATTLE, WASHINGTON

A complete service for
DAILY FEE
GOLF COURSE PROJECTS

Surveys to determine potential play and profits.
 Plans for group or individual ownership.
 Course and clubhouse operating routine and maintenance.
 Complete architectural and construction service.
 Costs guaranteed by contracts.

ROBERT H. HUMPHREYS & CO.
 1569 Sherman Ave. EVANSTON, ILL.

**BOBBY JONES' COMMENT ON PRO
 LESSONS IS SHOP AD**

A newspaper article on pro instruction written by Bob Jones and reproduced as a pro shop wall poster by A. G. Spalding & Bros., will be sent to any pro by his nearest Spalding branch.

It's a big sheet, 22 in. wide by 27½ in. long and, under the heading "Bobby Jones Says," advises the ambitious golfer not to depend on questionable "tips" but to go to the pro for basic instruction.

**OFFER ETCHED PICTURES OF
 HOLES ON GOLF PRIZES**

Philadelphia, Pa.—Stewart Co., 722 Chestnut St., has an interesting idea in golf trophies, sterling silver trays in 6, 8, 10 and 12 in. on which views of holes at the clubs buying these trophies are etched. Prices range from \$13.50 to \$40.50 for the trays. There is an additional charge of \$10 for making the first etching of each scene. Special discounts are given for quantity orders.

PLANS OF many clubs for 1932 permit cash payments instead of charge basis formerly almost general at ranking clubs.

Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, INC. 443 S. Dearborn St. CHICAGO, ILLINOIS

**IMPROVES
 SOIL
 Hyper-Humus
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 LAWNS
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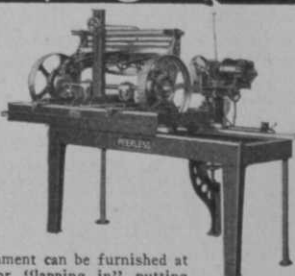
Most economical and efficient for putting greens either in top dressing mixtures or incorporated into soil. Write us for literature and practical suggestions.

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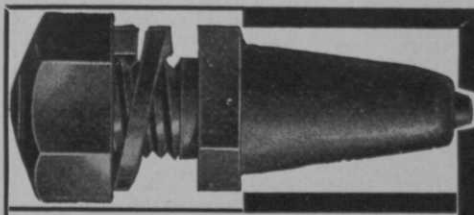
The Peerless Mower Sharpener

NEW MODEL D
 Grinds all type of power-driven, fairway, putting green and hand mowers without removing mow wheels or reel knives. Carriage has travel of 42 inches. Grinds with amazing speed and accuracy. 6-inch grinding wheel driven by 1/3 H.P. motor and V belt. Very quiet running.

A Reconditioner Attachment can be furnished at an additional price for "lapping in" putting green mowers with emery paste. This Attachment can be quickly clamped to the Sharpener by two clamps. Write for Catalog.



The Fate-Root-Heath Co. 432-468 Bell St. Plymouth, Ohio



**DIAMOND
 Steel Center
 TRACTOR SPUD**

Sharp until completely worn out. Strong and slender—won't destroy turf.
DIAMOND CALK HORSESHOE CO.
 4702 Grand Ave., Duluth, Minn.

Cut Grass and Expenses, too

Budd 4-edged blades for mowers are doing it for others. These easy-to-change blades with multiple cutting edges are the new, modern way to quicker, better cutting. And at much lower expense. Why don't you investigate? Just ask for Price List "G" with the new low prices and full details. A postal will do. **BUDD MFG. CO., Ravenna, Ohio**

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