MARCH, 1932

Traylor for Pres. Dept.

"THE GENTLEMAN at the Keyhole" of Collier's staff is the Walter Winchell of Washington politics. To get another expert close-up on Mel Traylor, golf's presidential candidate, read Collier's for February 13.

In the story "Front-Paging Mister Traylor," the *Collier's* political observer writes: "You will have to put him (Traylor) pretty high up on your list of Democratic presidential possibilities.

"He has appeared three times in Washington in the last few months and each time has rung the bell.

"He has the awkward habit of having ideas and expressing them very freely to no matter whom. He talks right up to Presidents, secretaries of the Treasury, governors of Federal Reserve banks and all sacred persons.

"His publicity springs from the good sense of what he says."

Jay G. Hayden, writing in the Detroit News: "He gives an impression of youth and courage in a time when most of the national leaders appear old and scared.

"Two million depositors in failed banks —quite a few votes—rose and called him blessed the moment he testified in Washington.

"A good many thoughtful people feel that the Democratic party will lose a great opportunity if it does not put into the presidency a man who knows something about what is the matter with this country and the world. This is no time for boy scouts or old political hacks.

"Here is a great business man who is a politician to his finger tips."

Those remarks are the box-score on Mel Traylor in this game; 3 runs, 3 hits, no errors.

With Franklin Roosevelt, Al Smith, Newton Baker, Gov. Ritchie and John Garner slated for a free-for-all and who cares except Franklin Roosevelt, Al Smith, Newton Baker, Gov. Ritchie and John Garner, peace and progress will come to democracy with the selection of Mel Traylor as democracy's presidential candidate.

From this little shell-hole between the lines, it looks like the time is ripe for the "man behind" a presidential candidate being the ordinary guy.



Reddy Tees are the golfer's choice from champ to duffer. Cash in on this great world-wide popularity. Stock . . . sell . . . and PROFIT with the original, preferred Reddy Tees.

Write your favorite jobber or direct to us for wholesale price list showing our complete line and selling helps.

The Reddy Jee Co., Inc.

Executive Office 38 East 23rd Street New York