



Part of greenkeepers' group at Toro demonstration at Olympia Fields

GOLF COURSE EQUIPMENT HOLDS TWO DEMONSTRATION DAYS

Chicago, Ill.—A representative group of over 30 greenkeepers and green-chairmen from Chicago district courses on May 24 attended a demonstration of Toro equipment arranged by the Golf Course Equipment Co., Olympia Fields G. C. was the scene of the day's activities, the morning being devoted to watching the Toro Master fairway mower do its stuff, and the afternoon to demonstrations of power mowers, hand mowers, spike-discers, sodcutters and other greenkeeping equipment. On Thursday, May 26, a similar demonstration was held at Rolling Green C. C., on the other side of Chicago, and an even greater number of turf officials turned out.

In addition to the officials of the Golf Course Equipment Co., K. E. Goit, sales manager of the Toro Mfg. Co., and M. R. (Scotty) McLaren of its service department were on hand at both demonstrations.

Says the Golf Course Equipment Co.: "Days of this sort are instructive as well as entertaining, affording an opportunity

to see just what manufacturers are doing to improve their product and to cut costs of course maintenance. One demonstration showing machinery in actual operation beats all the sales conversation in the world. It's certainly impressive to hold your own watch on a performance like this.

PICK-BARTH APPOINTS SCRIPPS SALES MANAGER

Chicago, Ill.—Charles L. Scripps has been named sales manager of Albert Pick-Barth Co., Inc. Scripps has for the past 20 years been a member of the Chicago sales staff of this organization, and he brings to his new post a fine record of accomplishment and an intimate, practical knowledge of the field.

New York City—*Manufacturing Expense Budget*, a report issued by Service Bureau of the Metropolitan Life Insurance Co., 1 Madison avenue, is available at no cost. Some of the information is of especial interest to golf club and course equipment manufacturers.

FRASER'S 1932

(10th Annual Edition)
Ready Now—Price \$2.50

World-Wide Club Directory section,
9,000 Clubs.

Separate alphabetical U. S. Golf Professionals List 2657 names.

Fraser's Aims to answer every question about Golf.

FRASER'S INTERNATIONAL GOLF YEAR BOOK

23 East 26th Street New York City



PEORIA

ILLINOIS

500 Rooms—500 Baths
Rooms start at \$2.50 for one; \$4.00 for two. 400 car garage. H. Edgar Gregory, Mgr

HOTEL
PÈRE MARQUETTE

HEADQUARTERS HOTEL

Women's Western
Golf Association Tournament

August 22-27, 1932