

# With Pores Open Smart Pros Plan Winter Golf

"WHEN THE PROS are going to start making some real money," said the gentleman out of bounds, "is when they solve the problem of their winter season. You know how few jobs there are down south and on the West Coast, and you know that isn't the answer. You can get some of these pros active in high school teaching during the fall and winter, but in some states even that won't work as board of education rules knock out the pros.

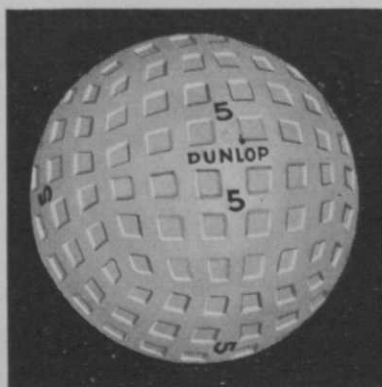
"The one thing that seems to be the way out of the present fiscal plight is lengthening the season. You will note in the Eastern papers quite a few scores of the 'snow birds' league. These are the fellows who keep at the game all winter long. But outside of the New York and Philadelphia districts there is practically no activity

among these hardy fellows. It is explained, perhaps, by the reluctance of ordinary golfers to play on courses during the fall and winter because of a fear of ruining the greens and fairways.

"Modern maintenance practice is doing away with this. A comparatively small amount of spring seasoning by an expert and all possible damage of the winter is quickly offset."

## Clubs Need Business.

One of the things that should set the pros in right for a longer season is the desire of the clubs for a longer season—not one that requires the full house staff of those by-gone bull market days, but just enough to serve sandwiches and coffee. Around this nucleus frequently is built a membership campaign that gets the drop on the neighboring clubs.



HAVE YOU EVER HEARD ANYONE ASK  
FOR A BETTER BALL THAN A  
**DUNLOP**

GOLF SCORES OF C.A. Ziebarth		Date of round	
Score	Day	Score	Day
1 92-87	Wed	67-57	Wed
2 86-76	Tue	68-50	Tue
3 87-76	Wed	67-49	Tue
4 82-71	Wed	67-51	Tue
5 76-56	Wed	67-47	Tue
6 83-73	Wed	68-53	Tue
7 85-80	-	66-53	Tue
8 77-73	Tue	67-51	Tue
9 82-77	Wed	67-52	Tue
10 85-70	-	67-51	Tue
11 85-71	Wed	67-47	Tue
12 87-81	-	65-43	Tue
13 89-81	-	65-57	Tue
14 86-97	-	67-71	Tue
15 89-91	-	67-70	Tue
16 90-90	-	67-69	Tue
17 89-85	-	67-59	Tue
18 89-89	-	67-59	Tue
19 89-89	-	67-59	Tue
20 89-89	-	67-59	Tue
21 89-89	-	67-59	Tue
22 89-89	-	67-59	Tue
23 89-89	-	67-59	Tue
24 89-89	-	67-59	Tue
25 89-89	-	67-59	Tue
26 89-89	-	67-59	Tue
27 89-89	-	67-59	Tue
28 89-89	-	67-59	Tue
29 89-89	-	67-59	Tue
30 89-89	-	67-59	Tue

As evidence of what the playing conditions have been during the past winter we can take the chart of scores and weather of a typical Chicago district player, Charles Ziebarth. Ziebarth is a big shot in the industrial world and a really representative golfer, never shooting very high into the 90's, as the accompanying chart shows.

He says that winter golf is merely a matter of getting accustomed to playing conditions. Warm, loose clothes, gloves and a desire to get a full, free sniff of fresh air is all that a fellow needs. He found that a temperature of 23 degrees F. in Chicago district was not at all uncomfortable so long as there was no wind.

It is up to the pro who has no winter location to start figuring early on a way to encourage winter play. This fall the folks may not lay the football heavy money on the line and that means an extension of the season. The clubs will want to get new members while the other clubs are sleeping, or to keep the membership together. So it's the time now to be thinking about this winter golf business.

A pro who could figure out a way to stay at the club all winter and make living expenses for himself is serving his club admirably. The members ordinarily stay inside all winter absorbing illegal beverages and building around their belts what they are pleased to call a welt of muscle. By keeping the course open, health is promoted during the winter actually more than during the summer.

## Frisco Night Golf Course Opens with Pro Meet

**N**IGHT GOLF on a scientifically illuminated course had its Frisco premiere Saturday, June 11, at Ingleside Public Golf Course, San Francisco, with leading pros of the San Francisco bay region competing.

Batteries of flood lights, 129 in number with an output of more than fifty million candlepower are located on tall poles along the greens and fairways on the entire 55

acres of the first nine at Ingleside. Their arrangement is said to eliminate glare and shadows.

The pros stated that it is easier to follow the ball at night than in daytime, explaining that the white ball stands out more sharply against the dark night sky. Few balls were lost, even in the rough as the white ball reflects artificial light more readily than does the green grass and brown ground. Therefore there is actually more contrast between the ball and its surroundings at night than in the daytime, making it easier to spot.

