

this section know that they have a business man running a real business out at the club.

"I am not kidding myself that I have the business brains or training that many of the members of the commercial body have, but I make up for it by doing more work than the rest of the fellows when I am appointed to committees. For that reason my results in the community chest drive and committee activities stack me up for honorable mention among the leaders in this city's business.

"The outcome has been to rate me out at the club as a business man whose word about club operation carries some weight instead of being just another fellow who gives some lessons, sells some balls and clubs and sees that the greens and fairways are mowed."

Spalding's '32 Golf Guide Contains New Features

THE OLD standby, Spalding's *Golf Guide*, is now available in its 1932 edition. As always in the past, it contains full details of all golf championships of 1931 and former years, a list of holes-in-one made during 1931, and many hints on running golf tournaments, handicapping, building putting courses, and the like. There is a glossary of golf terms and a history of golf from its earliest known appearance, and an easily detached booklet on the rules of golf.

Most interesting and unusual feature of the 1932 *Guide* is the complete text of Bobby Jones' series of golf instruction which was produced by Warner Bros. and released by the Vitaphone Corp. to movie houses throughout the United States a year ago. Readers interested in learning just how Bobby Jones describes the play of his shots, from putter and short irons up to brassie and driver, will find this spoken text of considerable value.

Spalding's *Golf Guide* sells for 35c and is available at all Spalding branches, book stores and sporting goods houses.

British Pros Cheered by Gallery Revival

WALTER PURSEY, long prominent in northwest Pacific Coast pro golf, gives some observations of conditions in British golf in a recent letter to GOLFDOM.

Pursey says that there have been practically no salary cuts among the British pros, doubtless due to the fact British pro salaries are smaller than in the U. S., but practically all of the British pros have complete sales concessions on playing equipment.

Sales at British pro shops have decreased in line with general conditions but the pros are doing the best they can, without complaint, and are hoping for an early revival.

Strong interest in golf is indicated by the demand for exhibition matches in England and gallery attendance has been large despite frequently unfavorable weather. Sign of the depression is witnessed in many players now dispensing with caddie service.

According to Pursey's observation the development of the new crop of pro and amateur youngsters is threatening to the American male golfing supremacy. He says that there are many husky British youngsters who hit the ball long and are able to control it. Scores below 70 appear with regularity in the major competitions. He summarizes: "Looking the situation over it seems to me that in another couple of years it is going to be much more difficult for an outsider to win the British Open than it has been lately."

In Pursey's opinion one of the handicaps to British golf is the lack of practice tees. Very few courses have these facilities which are common in the U. S. Consequently the Britisher starts out stiff and cold, making the first 2 or 3 holes a struggle.

Bench clubmaking still is done by some of the British pros but steel shaft public popularity apparently has the bench work on the verge of extinction, comments the American visitor. He concludes his brief survey by stating: "Pros are making less money but everyone is cheerful and interest in golf is stronger than ever. As soon as the fog of depression lifts the game will boom as never before."

FLOSSMOOR C. C. (Chicago distr.) doesn't believe in having hungry caddies around. At all times the boys can obtain a bowl of well-prepared, nourishing soup. The cost to the club is extremely small, but the result is most valuable in preserving the efficiency of the bag-toters; a hungry caddie cannot give his best attention to his work.