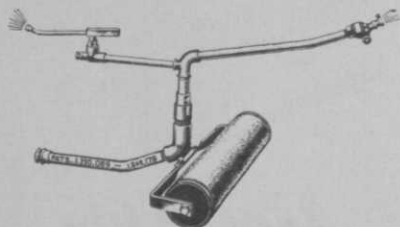


And Now.. a positive, worm- gear adjustment controlling speed of rotation



"The Lark"



Note the worm-gear,
positively controlling
direction of nozzle.

Another advantage is added to the many superiorities of the LARK. A positive worm-gear adjustment controlling the speed of rotation of the sprinkler simplifies the "setting." Note the thumb-screw in the small illustration. By simply twisting this screw, the nozzle of the sprinkler is elevated, lowered, or turned as desired. Easy to operate. No tools needed.

Greenkeepers know and prefer the LARK sprinkler for its never-failing performance; its EVEN distribution; its far-throw; and the other advantages that have made it the leading golf sprinkler.

All parts of the LARK, except roller base and hose pipe, are long-lasting brass. If you want trouble-free sprinklers, buy LARKS.



L.R. NELSON MFG. CO.
PEORIA, ILLINOIS



the figures are the most exact and comprehensive that can be obtained, is perfectly willing to admit that the survey reveals the need of further research and co-operation. This year's survey was assisted materially by the U. S. G. A., the P. G. A. and sectional greenkeepers' organizations.

Two Million Active Golfers

Examining the membership and playing figures of private clubs and going over the pay-play course figures to determine how many players are represented in total rounds, it is revealed that in 1931 the country had 2,072,614 active golfers. The number of women included increased approximately 17½ per cent over the 1930 figure. Play at the larger clubs was off from the 1930 mark about 12 per cent on a national average but lagged only 4 per cent at the 9-hole clubs.

Other high spots in the 1931 season survey follow:

U. S. golf plant investment....\$830,041,298
1930 pro sales..... 25,442,295

Pro sales were off from 1930 15 per cent at 18-or-more-hole clubs and 7.3 per cent at 9-hole clubs.

1931 maintenance cost (including course labor cost of \$33,-
531,807)\$ 47,902,582

1931 caddie fees..... 35,000,000

Cost of clubhouses..... 161,411,130

1931 club income total..... 116,333,534

The complete survey is available from GOLFDOM at no cost. It presents figures of special interest and help for manufacturers and advertising agents.

Wisconsin U. Greens Course, Feb. 8-12, Announced

ANUAL SHORT course in greenkeeping at the University of Wisconsin is to be held February 8 to 12, inclusive, at Madison. In general outline the course will be similar to that of 1931 with stronger emphasis put on diagnosis of turf troubles and correction of conditions responsible for the injuries. This detail of the work will be based on many of the instances with which greenkeepers had to contend during the 1931 season.

Expense of registration is \$10, payable when application is made. There are no other charges. Enrollment of greenkeepers, pros and green-chairmen is limited so application should be filed promptly with James G. Moore, Horticultural Building, University of Wisconsin, Madison.