

Winter Club Capitalizes Its Pro's Value

A CARD MAILED to the guest of the Kenilworth G. & C. C. of Sebring, Fla., shows how a pro's status as a business man means business for the club with which he is associated. After signing George Jacobus for the winter, the Kenilworth organization spread the news with the following copy:

Kenilworth patrons will be glad to hear of the appointment of Mr. George R. Jacobus as Kenilworth pro.

Mr. Jacobus is at the present time pro of the Ridgewood country club, Ridgewood, N. J., with which he has been identified for the past seventeen years. He is president of New Jersey Professional Golfers association and eastern representative of the most important committee of National P. G. A., and three times winner of the New Jersey State amateur and professional championship.

He enjoys the distinction of being the only "home bred" pro in the country who has had conferred upon him an honorary life membership by his club. Mr. Jacobus is not only a golfer of distinction, but is widely known as an expert on golf landscaping and maintenance.

He is already well and favorably known to many of Kenilworth patrons.

A. D. PETERSON SUPPLY CATALOG HAS 1932 EDITION

New York City.—Arthur D. Peterson, 420 Lexington ave., has issued his 1932 catalog in which extensive stocks of seed and fertilizer, Worthington and Pennsylvania mowers and tractors, Buckner sprinklers, Hardie sprayers, Royer compost mixers and other standard brands of equipment and supplies are presented. The Peterson organization does considerable mail-order business outside the New York metropolitan area so its catalog, which will be furnished free, on request, will have extensive interest.

N. E. TORO ISSUES 1932 CATALOG

West Newton, Mass.—New England Toro Co., 1121 Washington St., has issued its 1932 catalog of maintenance equipment and supplies. A full line of Toro equipment is described. Fertilizers, fungicides and other chemicals are listed. Motors, pumps, snow and ice equipment, Standard course equipment and tennis course supplies also are presented. Guy F. Patterson & Co., Pittsfield, Mass., and Griswold and Kylander,

Weathersfield (Hartford), Conn., are selling and service territorial representatives for N. E. Toro.

STUMPP & WALTER ISSUE 1932 BUYERS' GUIDE

New York City.—Stumpp & Walter Co., 132 Church St., has issued its 1932 golf turf supplemental catalog. This book is an extensive catalog of seed, fertilizer, equipment and supplies used for construction and maintenance of golf courses, and also contains buyers' data concerning tennis courts, polo fields, etc. Complete details of material listed is given. Copy will be sent free on request.

C. E. GRELE, PORTLAND, OFFERS NEW MOLE TRAP

Portland, Ore.—The new Acme mole trap, manufactured and distributed by C. E. Grele of this city, is claimed to employ an entirely new principal of design which makes the trap especially efficient, easy to set, safe to handle and safe to leave around the golf course. Made of rust-proof materials for durability and small in size for convenient handling, the device is said to incorporate all the desirable features of a good mole trap.

The Biological Survey of the Dept. of Agriculture states that moles may be successfully combated only by trapping. The Acme has been in use on the Pacific Coast for the past 2 years, and has the endorsement, according to Grele, of greenkeepers, park superintendents, gardeners, and nurserymen, as well as that of the Biological Survey operatives and the state agricultural agents.

For further details, address Mr. Grele at Green Hills, Portland.



ATKINS-DURBROW INTRODUCES NEW SOIL CONDITIONER

New York City.—At the recent greenkeepers convention, Atkins & Durbrow, Inc., 165 John street, made first showing of their new Sorbex moss peat, which is claimed to be ground at least 25 times as fine as other peats on the market and hence to be much easier to work into hard packed greens for aeration and loosening purposes.

For construction work in building new tees and greens, Atkins & Durbrow recommend their coarser GPM peat moss; Sorbex is advised where it is necessary to cor-

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rect the physical condition of established turf areas by working from the top down.

**ENGLISH HEADS EMPIRE SUPPLY
BUSINESS AT NEW YORK**

New York City.—Harold J. English, for 12 years in the golf course supply business, the last six of which have been as v.-p. and sales mgr. of Arthur D. Peterson, Inc., has established Empire Golf Course Supplies, Inc. An extensive line of equipment and supplies will be handled. The company's first catalog will be issued soon. Empire's address is 11 East 44th st., New York. Telephone number is MURray Hill 2-3070.

**SCHAVOLITE FOLDER DESCRIBES
TEXTOLITE COMPOSITION**

Long Island City, N. Y.—Schavolite Golf Corp. has just issued an interesting folder explaining in some detail the materials and manufacturing process used in moulding their "Textolite" composition golf club heads, as perfected and produced by General Electric Co.

The material used in these heads, says the folder, is 14-oz. army duck, impregnated with a special resin developed in the G. E. laboratories. The heads are moulded under 125,000 lbs. pressure at 360 degrees, the resulting product being a substance 8 times harder than wood, and with tensile strength, weight for weight, of mild steel.

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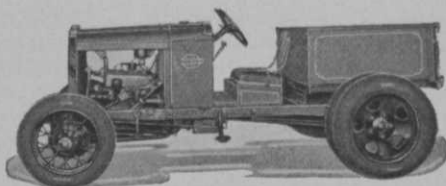
Write for 1932 Catalog

No connection with any other concern using my name

**NEW MODEL STAUDE GENERAL
UTILITY TRACTOR**

New York City.—The 1932 model of the Staude general utility golf course tractor was shown for the first time at the Greenkeeper's Show at Hotel Pennsylvania.

Although the Staude has several new features, the outstanding one is the new silent drive. The mechanism of this drive is quiet in operation and does not disturb the players on the course. Wheels are so con-



On the new Staude tractor wheels are easily replaced with Ford pneumatic wheels for paved roads.

structed they may be easily and quickly removed and pneumatic tired Ford wheels put on. This allows the Staude to be driven on paved roads and streets.

This model is equipped with an air cleaner breather cap on the oil intake and a new and improved air cleaner on the carburetor, giving protection to the motor. It also has a self starter, generator, battery and muffler.

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