

FEBRUARY
1932

Golfdom

Vol. 6
No. 2

Editor
HERB GRAFFIS
Eastern Representative.
ALBRO GAYLOR
20 Vesey St., N. Y. City
Tel. Cortlandt 7-4031

Published 1st of each month
205 W. Wacker Drive
Chicago, Ill.
Tel. STAtE 3160-1

Advertising Manager
JOE GRAFFIS
Western Representative
DWIGHT H. EARLY
100 N. LaSalle St., Chicago
Tel. CENTral 4158

Pacific Coast, **HALLETT COLE**, 211 New Orpheum Bldg. Tel. Tucker 6428,
Los Angeles, Cal.

EDITORIAL CONTENTS

Pool Adjusts Club to Changed Conditions.....	17
L. A. Open and Weather Have Greens Problems. By Arthur Langton.....	20
K. C. Pros to Exchange Inventory Data.....	23
Analyze Menu to Cut Feeding Deficit. By Helen E. Benjamin.....	25
Largest NAGA Convention Plans for 1932.....	28
Pro Business Men Call Down Whiners.....	31
Greenkeeping Schools Give Programs.....	37
Winter Calls for Manager Planning. By Henry Dutton.....	40
O. M. Scott—GOLFDOM Digest of NAGA Conference Addresses. 45-60 and 78-94	
PGA Tourney Bureau Is Praised.....	62
Pro Must Follow-Through on Sales. By Al Steckman.....	64
Pros Advised to Be Good-Will Ambassadors.....	68
USGA Income Shrinks in 1931.....	72
Pros Plan Business Schools for Next Fall.....	76

INDEX TO ADVERTISERS

Adalink Chemical Co.....	93	Jacobsen Mfg. Co.....	81
Allied Golf Co.....	71	Johnson, Inc., J. Oliver.....	1
American Fork & Hoe Co., The.....	69	Kemp Mfg. Co.....	88
Amsterdam Textiles.....	87	Koppers Products Co.....	9
Appleton Rubber Co.....	10	Kroydon Co.....	77
Argo Specialty Corp.....	75	Lewis Co., G. B.....	79
Armour Fertilizer Works.....	7	Manito Chemical Co.....	93
Atkins & Durbrow, Inc.....	83, 85	McClain Bros.....	96
Bo-Cal-Bo Company.....	75	McCullough's Sons Co., The J. M.....	14
Buckner Mfg. Co.....	4	Milorganite.....	Inside Back Cover
Budd Mfg. Co., The.....	97	National Mower Co.....	93
Caterpillar Tractor Co.....	41	Nelson Mfg. Co., L. R.....	87
Club Mgrs. Assn. of Am.....	90	Nitrate Agencies Co.....	89
Converse Co., Inc., F. S.....	8	Peckham, A. N.....	84
Crawford, McGregor & Canby Co.....	67	Pennsylvania Lawn Mower Co.....	Inside Front Cover
Daray, Jack.....	97	Peterson, Arthur B.....	96
Davis, George A., Inc.....	8	Premier Poultry Manure Co.....	10
Dayton Irrigation System.....	6	Pyratone Products Co.....	75
Des Moines Glove & Mfg. Co.....	93	Roseman Tractor Mower Co.....	16
Diamond Calk Horseshoe Co.....	97	Rover Foundry & Machine Co.....	4
Dreer, Henry A.....	8	Scott & Sons Co., O. M., Convention ad- dress insert, and.....	44, 61
Economy Irrigation Co.....	96	Seaside Bent Co.....	14
Empire Golf Supply.....	94	Standard Mfg. Co.....	12
Evans Implement Co.....	96	Stauda Mak-A-Tractor Co.....	14
F. & N. Lawn Mower Co.....	15	Stumpp & Walter.....	5
Fate-Root-Heath Co.....	97	Synthetic Nitrogen Products Co.....	39
Galloway-Betts Co.....	94	Toro Mfg. Co.....	13, 14, 86, 92
Golf Course Commensense.....	6	Tucker & Son, Wm. H.....	92
Graham & Co., John H.....	12	United States Rubber Co.....	Back Cover
Gravely Motor Plow & Cultivator Co.....	90	Vestal Co., John H.....	94
Grelle, O. E.....	88	Vulcan Golf Co.....	65
Henderson & Co., Peter.....	12	W. G. Mfg. & Sales Co.....	86
Hillerlich & Bradsby Co.....	73	Wanamaker, John.....	73
Horner, R. S.....	94	Willy, John.....	90
Hyper-Humus Co.....	97	Wilson-Western Sporting Goods Co.....	63
Ideal Power Lawn Mower Co.....	11	Worthington Mower Co.....	43
International Harvester Co.....	3	Young Co., L. A.....	33, 34, 35, 36

Forms close 20th of month preceding date of issue. Address all communications to home office. Circulation: A personally addressed copy of GOLFDOM is mailed free, each month, to the president, green chairman, greenkeeper, house manager and professional of every golf club in the United States. Please notify us at once of any changes in above offices, sending us the new names and addresses. To all others—\$3 per year.