### MAC GREGOR MAKES NEW DISTRI-BUTION PLANS

Dayton, O .- The Crawford, McGregor & Canby Co., manufacturers of MacGregor golf supplies, announce that on Jan. 1st. 1933, it is terminating a long established relationship with the St. Mungo Manufacturing Co. of America, which has acted in the capacity of a sales organization for MacGregor merchandise on the East and West coasts.

Beginning on that date, MacGregor will operate its distribution nationally with members of its own organization. Present plans call for two branch offices and warehouses, one in New York and one in San Francisco. These two branches will cater to the coastal states and will enable these distant points to enjoy the benefits of prompt service. A complete stock of mer-chandise will be carried in each warehouse. Promptness in receiving merchandise means more today than ever before and nothing will be omitted to prevent this being achieved.

The MacGregor statement concludes: "This change in method of distribution is an important step in our plan of readjustment. We are confident it means a firmer foundation for the future. It is made with the best interests of our customers in mind, and they may be assured that the change will be of benefit to them."

### MAC SMITH SHOWS CLUBS AT PGA MEETING

Peoria, Ill.-Macdonald Smith, now a resident of Nashville, Tenn., and a partner with N. C. Lyon in the making and selling of Macdonald Smith custom-made hickoryshafted clubs, showed his new line during the PGA convention here.

There are ribbed-back Nicoll heads and diamond-back Stewart heads in the line. The top line sells for \$12 for the irons. There are 2 Stewart heads and 6 Nicoll heads that will be sold in stainless or ordinary steel, unshafted.

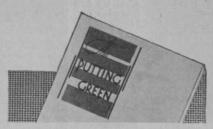
In the entire line there are 10 models of steel heads and 12 models of woods. Women's and left-handed clubs are available as well as a profusion of right-handed

men's clubs.

The company will sell no one but pros having shop concessions.

TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see our line of standardized golf printed matter.

JOHN H. VESTAL COMPANY 703 South La Salle Street - - Chicago



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