

Program for NAGA Meeting Keyed to Thrift Plus Science

PLANS FOR the annual convention and exhibition of the National Association of Greenkeepers of America, which will be held at Hotel Sherman, Chicago, January 31 to Feb. 3 inclusive, are making full use of depression lessons.

The program announced by President John MacGregor is considered by greenkeepers and club officials the timeliest, best balanced schedule of practical addresses ever presented at one of the greenkeepers' affairs. Assignments of subjects have been made early, allowing plenty of time for research in the preparation of addresses.

"Scientific Thrift" is the keynote of the convention program. Course executives have learned a lot during the past two years but none of their recently acquired knowledge has been of more vital interest to the clubs and to golfers than how to maintain the course for less money without sacrificing the high standard of condition which undoubtedly has contributed greatly to growth of the game. To just what extent the enforced thrift of the last two years' course maintenance has been real thrift is something that the practical greenkeepers and the research men on the

program are attempting to determine at the Chicago conference.

There is an admirable spirit pervading the preliminaries of the convention. The men are determined to make this one of the best attended, most definitely helpful conventions in greenkeeping history instead of wilting because times are tough. Greenkeepers' salaries have been cut and they never were at the point where the boys were keeping yachts or love nests. Most of them considered themselves lucky to send the kids decently through school as the result of labors starting before sun-up and ending long after dark. Despite that, they are so hungry for any tip that will enable them to keep their courses outshining those of their neighbors, they turn out in full force at any of these educational sessions. The short courses in greenkeeping testify, by attendance and interest, to the enthusiasm and ambition the greenkeepers have in their work.

Any club official considering the following program for the conference will see that it's greatly to the advantage of the club to have its greenkeeper attend the Chicago annual meeting. In a number of instances the clubs pay the convention expenses of their greenkeepers as a very logical part of the budget. The usual convention transportation arrangement will prevail; that of asking for a convention certificate when buying a railroad ticket and having this certificate validated at the convention for half-fare on the return trip. Room rates at the Sherman are from \$3 up. The greenkeepers are not too proud to eat at the one-arm white-tiled beaneries, so the total sum invested in the greenkeepers' convention attendance never runs anyway near the amount usually involved in attendance at a business convention.

The conference program:

WEDNESDAY, FEB. 1

Dr. C. M. Harrison, U. of Chicago, *Effect of Cutting on Root Growth.*

Grange Alves, Acacia C. C., *Rehabilitating Old Courses.*

Prof. H. B. Musser, U. of Pennsylvania, *Hunting for the Perfect Grass.*

NOTE TO CLUB OFFICIALS

In these days of required maintenance economies, your club can make no better move toward savings than to arrange to send your greenkeeper to attend the NAGA convention at Chicago next January. He will become posted on the latest developments in scientific turf culture; will have a chance to discuss details of his job with authorities; will return to your club better able to cope with the maintenance problems of the coming season.

The cost of sending your greenkeeper will be repaid many times over in economies he will learn about and put in practice on his return.

Prof. V. Stoutmeyer, U. of Iowa, *Bettering Maintenance at Small Town Golf Courses.*

Harold Stodola, Keller Golf Course, *Municipal Course Maintenance.*

O. J. Noer, Milwaukee, Wis, *Maintenance Practices of 1932.*

THURSDAY, FEB. 2

Ganson Depew, Buffalo, N. Y., *Greenkeeper's Vital Importance to Golf.*

R. E. Farmer, Brynwood C. C., *Budgeting from Greenkeeper's Viewpoint.*

C. W. Johnson, Sunset Ridge C. C., *Budgeting from Club Members' Viewpoint.*

Ed. B. Dearie, Jr., Ridgemoor C. C., *Possible Effect of Extension of Fairway Watering on Present Maintenance Practices, From Greenkeeper's Viewpoint*; Paul E. Green, Chicago, Ill., *From Player's Viewpoint*; E. H. Worthington, Stroudsburg, Pa., *From Mower Mfgs.' Viewpoint.*

Prof. J. G. Moore, U. of Wisconsin, *Greenkeeper's Program of Self Education.*

Dr. E. J. Kraus, U. of Chicago (subject not announced).

FRIDAY, FEB. 3

Dr. John Monteith, Jr., Washington, D. C., *Recent Technical Developments in Turf Maintenance.*

D. W. Danley, Glen Oak C. C., *Greenkeeper's Work in Broad Perspective.*

Prof. C. E. Miller, Mich. State Col., *Soils, Their Composition and Fertility.*

R. Johnson, Medinah C. C., *Machinery Maintenance.*

Dr. W. P. Hayes, U. of Ill., *Insects, Their Habits and Control.*

Alex Pirie, Old Elm C. C., *Departmental Co-operation.*

Exhibits a Feature

Reluctance to buy equipment during the last two years finally brought about such high maintenance costs on course machinery last year, and such expensive, aggravating delays in work, that the prospects are bright for 1933 being a lively year in course equipment buying.

Fred Burkhardt, chairman of the exhibit committee of the NAGA, has sent out space charts and contracts calling for a sharp reduction in rate below that of previous years. President MacGregor, Burkhardt and their associated executives have budgeted the convention on a basis to just break even. In this respect they have shown results of the practice obtained in thrifty budgeting at golf courses during 1931 and 1932.

The lower rates for space, prospects of

a very lively market and the official ban on "entertaining" has attracted a number of the leading equipment and supply houses. Present indications point to a comprehensive showing of items used in course maintenance.

Details of exhibit space, transportation, etc., may be obtained from Fred Burkhardt, sec.-treas., National Association Greenkeepers of America, Box A, Rocky River, O.

FERGUSON AND MURRAY JOIN WORTHINGTON MOWER

Chicago, Ill.—L. A. Ferguson and Leo Murray have joined the midwestern sales force of the Worthington Mower Co., which is under the management of J. B. Hurlock at 517 S. Laflin St.

Ferguson, who will work in Indiana, Michigan and Wisconsin, is one of the best known maintenance equipment salesmen, having been connected with the business for 16 years. He was sales manager for Ideal Power Lawn Mower Co. for 10 years and manager of its branch at Chicago for the last 4½ years.

Murray, who came into the equipment business from the progressive ranks, was for 5 years a member of the J. Oliver Johnson, Inc., sales force prior to making his new connection with Worthington.

These appointments, says Hurlock, are in keeping with the Worthington confidence that the maintenance equipment business is decidedly on the upgrade. Golf club buying, which has been light for two years, now is showing substantial evidence of a pick-up made necessary by replacement of outworn devices.



L. A. Ferguson

Pros Welcomed by Frank Kennett to Melbourne (Fla.)

FRANK KENNETT, who in summer is pro at Kalamazoo (Mich.) C. C., is located in winter at Melbourne, Fla. Frank advises GOLFDOM that pros in good standing who are sojourning in the south are cordially invited to avail themselves of pro guest privileges at the Melbourne course.