

## Texas Pro Merchandises Movie Instruction

Personalized Method of  
Golf Instruction

Mr. Aulbach is a believer in the practical shot-by-shot method of teaching. In this course he becomes your partner and takes you right with him from the tee shot to the green. That is how he makes intricate points seem simple, how he makes difficulties easy. Everything is so clear—so plain—no complicated or technical problems to solve. You feel immediately that you are going to get the "how" of the game.

Number 2 Course for 90 to 100  
Players

1. PRACTICE TEE—Pupil is filmed. Development of swing with irons.
2. PRACTICE TEE—Development of swing with woods.
3. PRACTICE TEE—General practice session. Pupil views film of self. Also sees world's leading stars in slow and fast motion with particular attention upon the swing fundamentals.
4. PRACTICE TEE—Approaching and iron shots for accuracy.
5. PLAYING LESSON, 18 HOLES—Emphasis upon direction and poor judgment in method of approaching.
6. PRACTICE TEE—Review of mistakes found in playing lesson.
7. PRACTICE ON COURSE—Art of recovery sand trap and heavy rough shots.
8. PRACTICE ON COURSE—Putting run-ups and pitches.
9. PLAYING LESSON, 18 HOLES—Emphasizing the proper club for the proper lie. Pupil is again filmed.
10. PRACTICE TEE—Review of playing mistakes. Learn to play uphill, and downhill lies, also how to play against the wind.
11. PRACTICE TEE—General practice on swing development and short game.
12. PLAYING LESSON, 18 HOLES—General or view of whole game, with attention upon placing shots. Pupil views second film of self and compares it with the first film to see actual swing improvement.

The pupil must be entirely satisfied with the improvement or no charge will be made for the course.

Three Complete Courses  
by Motion Picture

This personalized method of instruction is made up in three complete courses. Each course especially adapted to its class of player. The courses are:

1. FOR PLAYERS OVER 100.
2. FOR 90 TO 100 PLAYERS.
3. FOR PLAYERS UNDER 90.

At the conclusion of the course the pupil receives a diagnosis record of the faulty strokes and their immediate proper correction. A complete record of each lesson is carefully kept on file for reference.



AULBACH  
PERSONALIZED METHOD OF GOLF  
INSTRUCTION  
DIAGNOSIS

NAME

FOREMOST FAULT

CORRECTION

George Aulbach  
SPRING LAKE COUNTRY CLUB  
WACO, TEXAS

THIS DIAGNOSIS RECORD IS SENT TO REMIND THE PUPIL OF THE PUPIL'S  
CORRECTION OF OBTAINING FAULTS

## AULBACH

PERSONALIZED METHOD OF GOLF INSTRUCTION

NAME				DATE	
BUSINESS ADDRESS				PHONE	
WEIGHT	HICKEY	AGE	PHYSIQUE		
CLUBS OWNED	PLACING AND TIME	WEIGHT OF CLUBS	SHAKE AND TYPE OF CLAW		
PREVIOUS LESSONS	FROM WHICH			LESSONS	

## AULBACH ANALYSIS

OUTSTANDING FAULT

CORRECTION

REMARKS

FILM TAKES  
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**G**EORGE AULBACH, pro at Dallas (Tex.) Country club and previously connected with the Spring Lake C. C. at Waco, Texas, is pushing motion picture instruction with some fine methods.

The first shot in the Aulbach instruction sales campaign is a folder detailing the points of his "personalized method of golf instruction by motion pictures." He has three courses: one for players over 100, another for 90 to 100 players and the third for players under 90. The accompanying cut of the inside of Aulbach's folder shows how the bright boy not only teaches the pupils to play with brawn, but with the brain. This copyright form is in two parts. Aulbach tears off one-half and keeps the pupil's record in his files for the follow-through. The form also is shown by a cut appearing with this story.