#### APRIL, 1932

# "U. S." SUPPLIES GOLF COURSE RECORD CARDS FREE

Providence, R. I.—United States Rubber Co. is furnishing golf professionals, gratis, with finely decorated course record cards printed in two colors and silver. There are three cards—one for women's course record, one for amateur course record, and one for professional course record.

A set of these cards may be obtained free from any representative of the United States Rubber Co., from any of its 22 branches, or by writing directly to the golf ball division at Providence.

East Palestine, O.—Swizzleboard, made by F. B. Padgett, owner of local fee course, is having steady sale among pros at courses where golfers play "marble games" or other methods to see who pays for tobacco, candy, drinks, etc. The Swizzleboard sells for \$2.50.

### NIBLETT-FLANDERS JOIN REDDY TEE COMPANY

New York City—Marty Flanders and T. W. Niblett, formerly operating the Niblett-Flanders Co. and selling North British balls and overshoes and other imported golf supplies in eastern territory, have joined forces with the Reddy Tee Co., 38 E. 23d st. The combined outfit will work on the Reddy tee national business and handle the North British golf ball to pros in the 17 eastern states from Maine to Florida.

Chicago, Ill.—John H. Vestal Co., 703 S. La Salle st., golf club printer, has a new handicap system made from Rand steel visible Kardex panels. The customary type of card is used, displayed in the Kardex holder. Cards of white, buff, blue and salmon are furnished. Space required for handicap records of 250 members is about 2 ft. by  $3\frac{1}{2}$  ft. Initial installment cost is about  $7\frac{1}{2}$  cents a member. A handicap table giving medal play handicaps for courses with pars from 65 to 76 and averages from 62 to 110 is furnished with the system. A display card that should promote posting of scores also is furnished.

DISTANCE INDICATOR NEW DEVICE FOR PLAYER Chicago, Ill.—R. H. Buhrke Co., 4538 Fullerton ave., is marketing an ingenious





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### GOLFDOM

new gadget for judging distance from the player to the hole. The device consists of a celluloid scale inserted between two pieces of glass, in the manner of "safety glass" construction. The scale is so made that when it is held 20 inches from the eye and the bottom and top of the flag touch the base and distance line of the



scale respectively, the distance to the hole is the figure shown at the flag top.

It is easy to approximate the 20-inch distance from the eye and the principle of triangulation does the rest. A variation of an inch in the distance the indicator is held from the eye means a difference of 5 feet in the distance indicated to the hole.

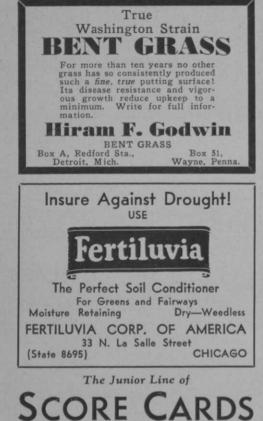
The Buhrke distance indicator will retail for \$1 through the pro shops, with a good margin in it for the pros.

## TOP FLITE, PAINTLESS BALL, NEW SPALDING ACHIEVEMENT

New York City.—Golf ball paint difficulties in manufacture and paint chipping in play have been banished by the new Spalding Top Flite ball which has a cover that is white clear through to the winding. The ball will sell at the same price as the Kroflite.

Spalding calls attention to the paintless feature as something responsible for greater distance. The company says: "When a Spalding ball comes from a Spalding mold, its marking is absolutely perfect, designed to 1/10,000 of an inch to give the utmost in distance and accuracy. Adding paint to such a ball is tampering with perfection, as no matter how accurate the paint spraying machines may be,

Racks HANDICAP Cards John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet. JOHN WILLY, Inc., 950 Merchandise Mart 222 North Bank Drive, CHICAGO, ILLINOIS, U.S. A.



is most economical. Two different forms of small, beautiful, but very practical cards are furnished at \$19.00 or \$23.00, f. o. b., Chicago, in 5,000 quantities.

Reductions will be noted on our more elaborate line of cards for 1932. Samples on clubs request.

JOHN H. VESTAL COMPANY PRIMERS, SPECIALIZING ON GOLT 203 SOUTH LA SALLE STREET CHICAGO CHICAGO

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microscopical distortion is possible. When tests show that a variance of so much as 1/10,000 of an inch can cause a variance of 3 to 5 yards in distance and direction, the full importance of this newest Spalding feature can be realized."

New mold equipment is being used in the construction of Spalding balls for 1932. Spalding says this means their 1932 heavier ball gets up easily.

The Top Flite ball is getting a fine press and player reception and probably will have a decided effect at pro shops in maintaining high percentage of 75c ball sales in 1932.

# HENRY COTTON BOOSTS YANKEE TEACHING INGENUITY

Pasadena, Calif.—Henry Cotton, sensational young English pro, whose instruction articles are being featured by English golf publications, pays tribute to an American golf instruction device in a recent issue of the British Golf Illustrated.

Cotton refers to the On-A-Line as "a clever invention, simplicity "itself, which ensures getting the path of the clubhead right."

He advocates swinging practice without a ball to prevent distraction and endorses the On-A-Line as an assurance against "utilization of the wrong path of the swing."

The On-A-Line has been used and boosted for some time by pros in the section of its origin, California. It is made by the Bo-Cal-Bo Co., 800 S. Grand ave., Pasadena, Calif. Considerable sales have been made through pro shops for member use in home practice.

## ILLINOIS GRASS COMPANY SUP-PLYING BLUEGRASS SOD

Chicago, Ill.—Illinois Grass Co., 75 East Wacker Drive, with nurseries at Homewood, Illinois, now is prepared to supply landscape and golf architects, golf clubs, estate owners, cemeteries, parks and others with nursery grown genuine bluegrass sod.

Sod is furnished in strips 18 ins. wide and 30 ins. long, the same as Illinois' Washington strain creeping bent.





Steel Center TRACTOR SPUD

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DIAMOND

