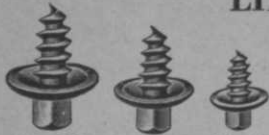


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Initiation Fee Bargain Brings New Young Blood to Clubs

ONE OF THE benefits of enforced revision of country club plans these times is the interest given to getting young men as members.

Higher priced clubs in the metropolitan districts, in some instances, used foresight by providing these young men's memberships as early as 1928. Fenimore (New York district) has had a young man's membership for three years. Price of memberships when this plan was put into effect were \$2,500. For \$100 a year a member under 35 was taken into the club. Although this was lower than interest charges on the usual initiation fee it put a lively, highly desirable class of young business men on the roster.

Older clubs, where the same foursomes had been playing together since the day the Indians were fought off the courses, have suffered because of failure to encourage enlistment of the young blood.

The attractive price to members under 35 has been employed successfully by several of the older clubs in the Chicago district and by Knollwood, one of the newer clubs that had to face the problems of distant location and high costs for a fine plant. South Bend (Ind.) C. C. is one of the clubs in the smaller metropolitan district that is contending with its membership problems by a special rate for the younger members now.

INVITATION tournament at Maketewah

C. C., Cincinnati, had feature of recreation room decorated like circus, with tan-bark on floor and side-show posters on the walls. Stunt was great hit. Emil Schmitt, manager, was responsible.

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