GOLFDOM

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801 ROOMS

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memberships in various clubs are bogus and whose expenses are paid from club treasuries for the club promotion value, a fictitious value at best. In this we are wholly in sympathy with an editorial in the current issue of "Golf Illustrated" on this subject, which says in part:

"Are we going to continue to shut our eyes to golf clubs which give prominent players free memberships in order to use their names for advertising? . . . We have had examples enough in the debasement of various sports to see what will surely happen to golf unless we are aroused. Golf has been subject to the assaults of those who wish to exploit it. either for personal advancement or for commercial ends.'

"Let the amateurs be real amateurs. Let them pay their dues and accounts like other club members, and if they cannot afford to spend money to attend amateur championship matches at distant points let them get jobs and earn it. We believe the depression is eliminating a nefarious and underhanded practice which had been growing up in our great national open air game, and it is a good thing.

"We welcome the return of the golfer who has been slowly crowded out of the best clubs by increasing expenses which began to come along with the era that ended with the crash of October, 1929. But it has required almost two years since that for most clubs, after feeding on the perquisites of this artificial period, to realize that an overinflated and commercialized golf age has waned; that along with a new age of economics must come a new age of golf, and a healthier and better age at that. They are now bidding for the sane golfer to come back and save the game. As he comes out of winter hibernation, sniffs the breath of spring, sees the moistening sod, he is drawn to the game-a game which he can better afford and enjoy than in many years."

RYERSON ISSUES COMPLETE 1932 CATALOG

Milwaukee, Wis.-R. L. Ryerson Co., North Port Washington Rd. and Silver Springs, has issued a thorough and interesting catalog of golf course equipment and supplies. The Ryerson organization is Wisconsin distributor for Toro. A copy of the catalog will be sent free on request.