

to the rescue. I believe the time now is ripe for a general drive to put golf in the colleges and schools all over the United States and make it the equal to any other sport in the college life of both boys and girls.

In my opinion, it is of greater importance to get golf instructors in the girls' schools and colleges than it is in the boys' colleges, for the reason that one girls' school playing another a match game of golf would be one of the biggest publicity stunts ever put over, and if some girls' school would get up a team that could compete with the boys' team, under certain rules and regulations, and make a respectable showing based on handicapping, it would be the biggest boost the game ever had.

This idea goes much farther than you may think. The minute it is put over every college and high school in the United States will need a pro for the winter's season.

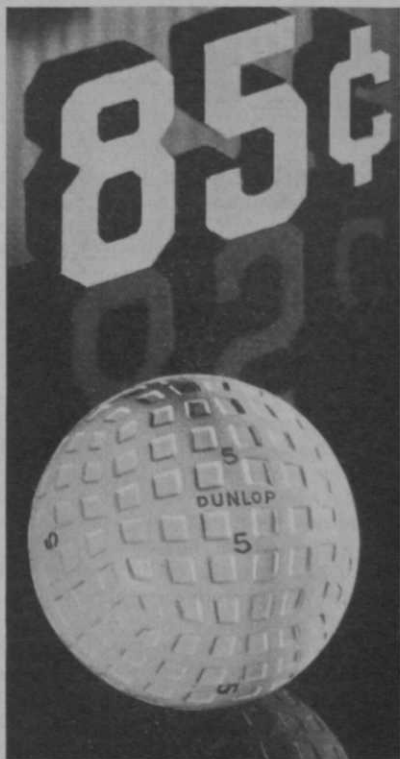
I offer a suggestion to every pro who reads this: that you get your members to write to the various colleges and ask them if they have golf privileges and a golf instructor. You need not bother about whether it gives you a job this year or next, but it will soon, so that this will provide hundreds of pros winter employment.

Assuming, however, that you get no personal benefits in a direct way, the moment you cause to be established an interest in the taking of golf lessons, you are creating a general demand for your services, and when you suggest to your club members to write to colleges about this matter you are doing something that every parent will recognize as a real service, for they all know golf is the one thing that is to the best interest of young manhood and womanhood of the country.

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