

## Insist on The Genuine PYRATONE SHEATH

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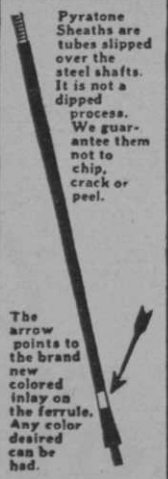
Insist on your clubs being equipped with the genuine Pyratone Sheath. Why have other finishes when the famous Pyratone should cost you no more. With Pyratone the beautiful natural grain: hickory, walnut and mahogany or other finishes, is all the way through the material — therefore will not wear off.

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## USGA Rules of Golf Book Is Committee Hunch

**S**PORTS AND pastimes committees desirous of snapping up interest in events during 1932 might make excellent use of the *Rules of Golf* booklets the United States Golf Assn., 110 E. 42nd st., New York, has available at low cost in quantities.

Playing strictly according to the rules puts a zest into the game that many have not experienced.

The USGA is hoping to have American golfers the world's wisest when it comes to the rules. As it is, the rules problem is international as the following remarks by L. W. Broughton in *Golf in Australia*, indicate. Mr. Broughton says:

"I fear quite a number of players do not even possess a copy of the rules, and still they quite cheerfully certify to the correctness of their opponent's card, and possibly bring him in a winner, i.e., according to the card, though he has not proved so according to the rules. I have known this to happen more than once.

"If it can be shown that any player breaks the rules so as to gain an advantage, then he should, at all costs, be frozen out of his club and the world of golf.

"Very few of us have an adequate knowledge of the rules, and this is greatly to be regretted. To suggest to some players the carrying (on the round) of a Book of Rules would appear ridiculous, and create a quiet chuckle, but all the same it might prevent us from doing something unfair to another competitor, and surely that, in itself, is sufficient justification for the trouble. We can't be fair to our clubmates if we don't play the game absolutely strictly, and this is imperative if handicaps are to be of any practical value whatever.

"Players who fail to let the handicappers know from time to time of any improvement in their game should receive most drastic treatment."

## School Teaching Income Suggests Pro Promotion Effort

By EARL U. HARDIN

**A**FTER 5 YEARS' attention, at leisurely moments, to placing golf in the public schools I have come to the conclusion that a greater benefit will come to the game providing the pros all over the land come

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to the rescue. I believe the time now is ripe for a general drive to put golf in the colleges and schools all over the United States and make it the equal to any other sport in the college life of both boys and girls.

In my opinion, it is of greater importance to get golf instructors in the girls' schools and colleges than it is in the boys' colleges, for the reason that one girls' school playing another a match game of golf would be one of the biggest publicity stunts ever put over, and if some girls' school would get up a team that could compete with the boys' team, under certain rules and regulations, and make a respectable showing based on handicapping, it would be the biggest boost the game ever had.

This idea goes much farther than you may think. The minute it is put over every college and high school in the United States will need a pro for the winter's season.

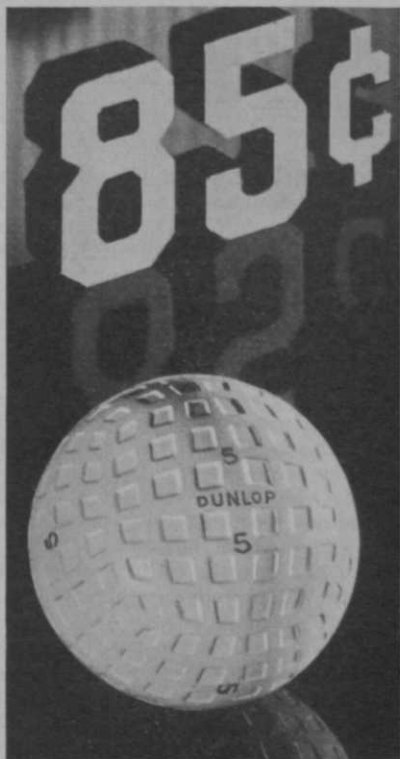
I offer a suggestion to every pro who reads this: that you get your members to write to the various colleges and ask them if they have golf privileges and a golf instructor. You need not bother about whether it gives you a job this year or next, but it will soon, so that this will provide hundreds of pros winter employment.

Assuming, however, that you get no personal benefits in a direct way, the moment you cause to be established an interest in the taking of golf lessons, you are creating a general demand for your services, and when you suggest to your club members to write to colleges about this matter you are doing something that every parent will recognize as a real service, for they all know golf is the one thing that is to the best interest of young manhood and womanhood of the country.

#### U. S. RUBBER INTRODUCING "NOBBY" 35-CENT BALL

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