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The Reddy Tee Co., Inc.

Executive Office

38 East 23rd Street

New York

CHILDREN ORGANIZED

Club Within a Club Is Formed for Kids' Enjoyment

CADDIE WELFARE plans have a prominent place in almost every club's plan but the youngsters of the members seldom have any more than casual attention paid to their entertainment on the course.

Sunset Ridge C. C. (Chicago distr.) this year is balancing the caddie and members' youngsters places in the operating scheme by having the sons and daughters of the members organize and plan events for their own entertainment. The committee for this work consists of a 21-year-old youth in business, one several years younger who is in high school and a girl about 19 who is in college.

The club analyzed the junior status of its membership prior to introducing the plan for the youngsters. Figures on the families of the first 100 members joining the club were not available, but survey of the children in the families of the remaining 200 of the club's membership shows the following representation by ages:

18-2	25.						*		31
16-1	18.					٠			15
10-1									
5-	9.	20	,	*				×	49
1-									

There are 15 children in this group whose ages are not on record.

It is the idea of Sunset Ridge's president, Robert Umberger, to let the youngsters work out their own schedule of golf events on dates that will not conflict with regular play, and probably a couple of dances. The youngsters will be supplied with printed membership cards and in every way will be permitted leeway to operate a club within a club, of course under supervision of the directors. This supervision is to be kept in the background as much as possible, as it is the opinion of Umberger and his board associates that the juniors are capable of operating in a way that will keep the situation well in control, without having the usual parental burden of "don'ts" to discourage initiative.

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