

"There's no getting away from the fact that this general management idea has had considerable to do with arousing distrust between department heads. The pro and greenkeeper often think the house manager is trying to engineer a deal that will make him the boss of the whole works at a salary that will mean cuts or a restriction of future earning power for the rest of the boys. I'd say that any manager who allows that suspicion to worm its way in reveals that he hasn't the ability to create the confidence necessary to operate on the general manager plan.

"I'd sooner have a strong, smart man who knows what I am up against in course maintenance and with whom I am in daily friendly contact as boss. Being the farm hand of a chairman who hasn't much of an idea of what it's all about is not the ideal set-up. I've got too much to do on the course to be fooling around with a half a dozen or more assorted club officials.

"But this weekly meeting idea actually works out as a general management stunt. We determine on co-ordinated effort that really is vital to the conduct of a successful business enterprise. When we all work together we stand a better chance of making money for the club and having some unity and strength in getting more money for ourselves.

Let Club Officers Sit In.

"I've told the manager and pro at the club I'm now signed up with about this meeting idea and they are for it. The pro thinks we should ask the club president, treasurer and committee heads to attend some of our meetings. We may do that, if the club officials are agreeable. We probably will ask them to every second or third meeting and get these meetings framed so they will get down to bed-rock and stay there instead of wandering around and having the play taken away from the real subject simply because the club officials are better talkers.

"We couldn't have the club officials at every meeting because there probably will be some fool notions of officials that we will have to struggle with between ourselves and we can't afford to be blunt about these matters in the presence of our bosses. Between ourselves, it's something different!"

These remarks struck us as being well worth consideration by other club department heads and officials. We know the idea has worked out in practice and can see no reason why other clubs can't use it.

Home Movies Prominent in 1932 Entertainment Plans

EARLY INFORMATION on the entertainment plans of clubs indicate that home movies will have a prominent place this season, due to the popularity of amateur Filmo outfits for the past several years, which have built up a supply of films having keen local interest for the club members. Also there are pictures taken by the pro during his instruction of members, which add to the magnetism of the film shows put on as club affairs.

Silent pictures on golf and other subjects of general interest are available at



Photo—Bell & Howell

Bobby Jones is a Filmo owner and has taken many feet of golf pictures.

low rental from Bell and Howell and other film companies. Frequently pictures of golf events at the club are shown following special dinners and bring in good sized crowds.

A number of the leading amateurs have collected extensive libraries of films taken by themselves. Bob Jones is one of the most active amateur cinema photographers. Leslie Gordon, former president of the Western Golf assn. is another of golf's notables whose home-grown golf films show most of the country's leading golfers in action.

Several eastern clubs make features of film shows and have found the movies as a regular event to be profitable boosters of club interest and business. In several cases the clubs have space devoted especially to film showing and have these rooms wired for sound.