

DAILY SALES REPORT

GOLF SUPPLIES

DATE: Feb 18 1932

QTY	Label	Sold To	Cost Price	Selling Price	Description	Major Branding	Cost	Charge
1	Sold To	18.00	24.00					
1	Swing	34.00	30.00		Tubey Branding	1.75	30.00	34.00
1	Swing	20.00	15.00		Pursey Branding	1.75	15.00	20.00
1	Swing	9.00	12.00		Brand	1.15	12.00	9.00
					Cost	11.00		
					Profit	1.00		
1	Tees	8.99	13.00	13.10				74.00
20	Balls	10.00	18.00					
10	"	5.00	7.00		Tubey Branding	1.35	30.00	
4	"	2.00	3.00		Pratt Branding	1.00	10.00	
4	"	1.00	1.50		Brand	1.10	1.50	
15	Balls	1.50	2.25					
					Cost	11.00		
					Profit	1.00		
1	Tees	19.00	29.00	29.36				18.00
1	Swing	3.00	12.00					
1	Swing	15.00	15.00		Tubey Branding	1.00	1.00	
1	Swing	3.00	3.00		Pratt Branding	1.00	1.00	
1	Swing	30.00	29.00		Brand	1.00	1.00	
					Cost	11.00		
					Profit	1.00		
1	Tees	11.00	19.00	19.00				10.00
1	Swing	2.00	3.00					
1	Swing	1.00	1.50		Tubey Branding	1.00	1.00	2.00
1	Swing	3.00	3.00		Pratt Branding	2.50	1.50	
					Brand	1.00	1.00	
					Cost	5.00		
					Profit	1.50		4.50
1	Tees	5.00	7.50	7.50				4.00
2	Swing	3.00	2.25		Tubey Branding	1.00	1.00	4.00
2	Swing	3.00	2.25		Pratt Branding	1.00	1.00	4.00
3	Swing	2.00	1.00		Brand	1.00	1.00	
					Cost	4.00		
					Profit	3.00		4.00
1	Tees	4.50	7.00	7.00				4.00
1	Swing	3.00	3.00		Tubey Branding	3.00	3.00	9.00
1	Swing	3.50	3.00		Pratt Branding	1.00	1.00	
					Brand	1.00	1.00	
					Cost	6.00		
					Profit	6.00		9.00
	Grand Total	174.00	154.00	171.50	Charge Total		110.00	
	Total Cost				Cost Total		110.00	
	Total Profit				Profit Total		61.50	
Daily Sales					RESELLERS			
					W. Pursey			
					John Taylor			
					Total			

mistaken idea some writers and members are liable to get from an occasional belly-acher, is an injustice to the vast majority of the professionals. Pursey writes:

In your March issue of GOLFDOM you have an article taken from the "Northwest Golfer" which states that a large majority of golf professionals in the Northwest territory, are, owing to the business depression, letting things slide—neglecting their duties and generally taking no interest in their work or their club.

I want to say that this statement is false and entirely uncalled for and that a letter has been sent to the editor of the magazine concerned asking for an explanation and the reason for such an article appearing in print.

You will notice the term "large majority" is used. On reading the article I felt it my duty to ring up the editor and register a protest. I asked where these conditions existed—as I was not aware of them. I was told they did exist, and the name of ONE club was given.

Why anyone would take the trouble to go out and hunt up a condition like this and then publicly state it was a general condition as evidenced by the terms "large majority" and "number of professionals" is beyond me.

In any business or any section of the country, you will probably find individuals not functioning as they should, EVEN ON MAGAZINE STAFFS, whether times are hard or not but to brand the whole as being worthless is ridiculous.

I would appreciate it if you would give me a little of your valued space for this letter to correct the impression such an article might cause in other sections of the country.

As you know, the National P. G. A. and sectional bodies are working all the time to find ways and means whereby the professional who is a member may become more efficient, and be of more value to his club, and anyone acting in the manner described would probably not be a member long.

Yours very truly,
 W. PURSEY,
 Pacific Northwest P. G. A.

and a double check on charges to prevent loss through forgetfulness in charging. Any stock leakage is quickly brought to light."

It is Livie's observation that a pro or his assistant can properly operate the system in less than 15 minutes a day.

Bill has had these sheets printed in monthly book form and copyrighted. Any pro who is interested in further details of the system or buying the sheets can get the whole dope from Livie by writing him at Willowick, O.

PRO CRITIC "CALLED" Coast PGA Official Says Charge of Laying Down Untrue

UNDER the head of "Pro 1932 Business No Cause for Fears and Tears," March GOLFDOM quoted excerpts from an article in Northwest Golfer on pro grumbling. GOLFDOM'S comment was to the effect that the grumblers were greatly in the minority but were damaging the work of the uncompaining, constructive pro wrokers.

W. Pursey, pro at Inglewood C. C., Seattle, and prominent in pro official business circles, confirms our statement that the

FIGURE course maintenance costs net by subtracting guest green fees. It shows how money spent to make playing conditions more attractive to guests is sound economy.