

facturers' associations. According to the report of the Ball and Club manufacturers' associations, the P. G. A. members were responsible for only 8 per cent of the total delinquencies. I have since learned that this has increased slightly, and it would be wise for the average professional to follow the trend of general business in his buying for this year. In other words, hold this delinquency down as much as possible, as that would give our organization a chance to get on the same credit basis as the dealer accounts these manufacturers now have.

It is very noticeable this year that pros, occasionally, have lost a certain amount of interest, and are condemning the clubs and their members for the loss of business. This is the one year we should hold our chins up, make that shop more attractive and keep it cleaner than ever before. Have a big broad smile as you used to have, even though it is hard, and greet everybody in an optimistic manner. Picture yourself as a member after having financial reverses, coming in from a bad round of golf and having the golf professional greet you in a pessimistic mood. I think that a club's success depends upon a happy, cheerful and industrious atmosphere in a pro shop. It should be the duty of the professional to assist the member in every way possible to forget his business troubles.

PRO'S PET PEEVE

"Lessons Just for Beginners"

Riles Golf Doctor

By R. W. ("DOC") TREACY

Pro-Supt., Woodmont C. C.

NEARLY EVERYONE is subject to a mild form of disease popularly known as a "pet peeve," that sensation of the nerves being grated or rubbed together and caused by too often seeing or hearing an action or a phrase which seems to be senseless.

If you have ever felt the urge to take a divot out of a fellow human, you know the symptoms and you know the particular strain of virus to which you are susceptible.

As this malady takes a sharp upward curve during the summer months when the army of golfers is recruited to its full strength, it behooves the victim to employ

every means of defense at his command. Hence this story. It is written in the hope of obtaining relief from the only peeve to which I have been unable to build up immunity.

The answer for the amateur golfer is simple. Defend yourself as you always have, by avoiding the irritating bug. If you happen to get badly infected, use the only known specific cure, the niblic.

As a professional golfer, I have a "peeve" that can not be managed so easily. Here it is: "We can't afford a regular professional, so we just have (or want) a young fellow to give lessons"—or—"Can't you fix my clubs and give me a few lessons? Our public course's budget doesn't provide for a professional, so we just have a 'young fellow' to sell clubs and balls and to give lessons to the beginners."

My answer to these people is to this effect: "See your veterinary at least twice a year."

Some kind-hearted scientist who reads these pages should be able to think up a more effective cure for this microbe that is undermining the health of the game of golf in this country. It would seem that the professional golfer, under whose care is placed a goodly share of the job of keeping the American People happy in soul and sound in body, should be an efficient, highly trained individual, and if such a man is not available the beginner would be far better off to follow his own natural bent than to have inflicted on him the ideas of the "young fellow who gives lessons."

Some group that might correct this situation is badly in need of a lesson. If you think it is the P. G. A., or the U. S. G. A., or any other group, give it to them. They are not too old to learn.

S. California Greensmen to Have Equipment Exhibit

SECOND ANNUAL turf equipment exhibit held under auspices of the Greenkeepers' Assn. of Southern California will be at Brentwood C. C. (Los Angeles district), Monday, April 11. Demonstrations will start at 10 a. m. Invitations are being sent to greenkeepers, golf club officials, estate superintendents and gardeners.

This Coast equipment demonstration is rated as one of the important shows of the year since few western greenkeepers are able to attend similar demonstrations in the East.