

swing. Give him some useful hints on how to hit the ball correctly. Give the best service you know how. Keep his clubs in the best repair possible. Do it without having him come to the shop telling you about it.

I would suggest that the pro give ten half-hour lessons at a reduced rate. More of your members would be interested and by doing so, I think your time would be more fully occupied in teaching.

Then again the children ought to be taken into consideration. There is where we are going to get our future golfers. As a suggestion, let us give a class lesson one hour each week *gratis* to members' sons and daughters from the age of eight to twelve. Try it out and I am sure you will feel that you have accomplished something in the right direction.

Let us get together and put professional golf where it rightfully belongs. Let us be an example to the golfing world.

May Switch on Date for Chicago \$10,000 Open

SWITCH in the date tentatively set for the proposed Chicago \$10,000 open is in prospect as a result of conferences between George Laadt, committeeman of the Junior Association of Commerce and Bob Harlow, manager of the P. G. A. tournament bureau.

Harlow has suggested changing the date in order to route the campaigners through the central part of the summer section. After the Canadian and Metropolitan opens the boys want to settle down for a good session at their clubs before making the hasty tour for the corn belt coin. Probably the Chicago event will be held early in August.

Junior Association of Commerce members are signing guarantors for the open at a promising rate.

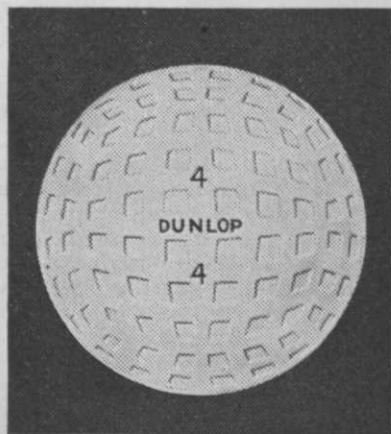
IF \$200 IS DOUGH TO YOU, LISTEN TO LOWELL.

New York City.—Bill Lowell, the Reddy tee youth, continues as the arch-foe of the free tee stunt. Bill points out that the average 18 hole club by supplying free tees runs into the added expense of from \$200 to \$300. In these times, when clubs are seeing the big benefits of modern equipment in course maintenance every \$200 means something in reducing course operating expense.

In no case, says Lowell, have clubs had kicks on the discontinuance of free fees.

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