

Golfdom

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Golf has become the national game because astute and alert golf club department heads and officials have pushed the business progress of the game.

What have you done at your club that represents an improvement over the usual methods? We want to have the opportunity of telling about your work to others who are anxious to learn and profit. Will you co-operate with us for the good of the game by writing us about progress in greenkeeping, house operation, pro shop service and club policies, as in evidence in the activities at your own club?

In June GOLFDOM you will read of the work of many competent men who are successful in putting golf club operation on the basis of good business.

P. S.—This is the biggest May issue we ever had. Business is great in the golf field. The year is certain to be the biggest in golf history.

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

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