Wallpaper Is Low-Cost Medium for Effective House Decorating

By A. LOUISE FILLEBROWN

ALLPAPER is becoming more popular for clubhouses as its practicability is realized. Not only is it the easy way to decorate, but also it is a treatment which withstands the strains which are put upon decorations in a public place.

There are washable wallpapers on the market now which do not look washable. They are treated in the making so as to render them waterproof without giving them a shiny glaze. They come in living room tones and patterns as well as florals.

In the average clubhouse there are extra large areas to be made into comfortable quarters. Many interior decorators consider these areas too large for the monotonous neutrality of paint, or any of the unrelieved plaster effects—so this

leaves cloth, which does not clean easily, wood panelling, which is expensive and far from fool proof, or the doubtful cheeriness of large framed pictures of past presidents to break up the wall spaces.

Wallpaper fills this need adequately and economically. A close, colorful wall design as a background permits pleasant groupings of chairs and tables without making the room seem unfurnished between spots.

Period Effect Easily Obtained.

Another asset of a wallpaper design is that it enables the decorator to accent the particular period in which the clubhouse has been done or to remodel a room at a minimum of expense. An ordinary club-



United Wall Paper Factories

One advantage of wallpaper is the "homey" effect it can give a room, as for example in the bedroom shown above.

house can be made to seem delightfully Colonial with the addition of a Colonial motif in decorating two-thirds of the space in the rooms—the walls.

Or the addition of a *moderne* type of wallpaper can put an entirely new feeling into the building. If and when the craze for the geometrical and the dashing color combinations abates in a few years, a new atmosphere can be created at small cost compared to that entailed in other wall treatments. Simply re-paper.

Wallpaper will last over as long a period of years as desired. Most of the papers made by the American manufacturers nowadays are printed on durable stock with fadeproof dyes and are guaranteed to withstand the sunshine and moisture, two conditions which used to be the worry of people unwilling to have the paper-hanger in often.

What Papers to Use.

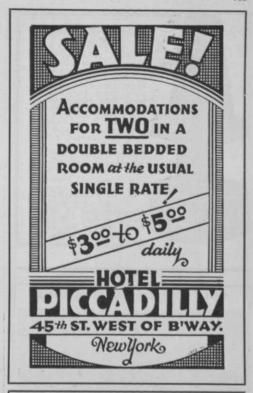
Ordinarily conservative designs are used in the dining and lounging rooms of country clubs. The bright modern patterns have a place in the smaller sections of the building, such as the telephone booths, dressing rooms and similar spots. Try papering these small corners in gay amusing patterns and note their contribution to the ensemble. They become a pride in detail rather than accepted necessities. The papers in the booths and dressing rooms should be washable of course, and of patterns that have some connection with the decorations as a whole.

In one clubhouse for instance the dining room is papered in a greyed pastel "scenic" and the lounging rooms in a "fairy castle" pattern of indistinct variegated pastel shades. Offices and telephone booths take on a bolder note with a green and gold and black foliage paper. Clever and tasteful effects may be gained with wallpaper at perhaps the lowest cost of any decorative scheme.

Daring Patterns Not Taboo.

In any room of a clubhouse the patterns may be more unusual than those ordinarily chosen for a home. The same people are not seeing them constantly and when they do it is in a recreational mood.

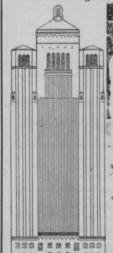
There are simple rules which apply here as elsewhere of course. Papers in different rooms on the same floor need not be the same but they must harmonize in color. They are always more pleasing if they are in direct contrast, rather than similar.



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