

Golfdom

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Who Are Your New Officials?

Each U. S. golf club president, green-chairman, greenkeeper, professional and manager is entitled to GOLFDOM free every month during his period of active service at his club.

Will you please help us to keep GOLFDOM'S list corrected in accordance with changes in the executive and operation personnel at your club?

We will appreciate having you write us today, the names and addresses of the above designated five men at your club for the 1931 season.

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

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