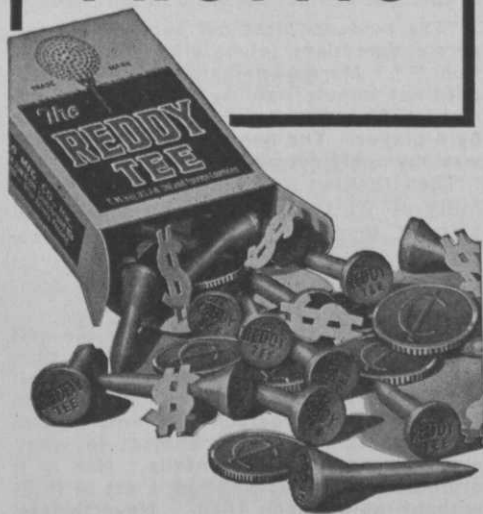


A STEADY STREAM OF PROFITS



No need to worry about profits as far as REDDY TEES are concerned! They're a *sure thing*. For over ten years REDDY TEE has been the leader in its field . . . leader in sales . . . leader in profits to the pro . . . leader in popularity among golfers everywhere. Push REDDY TEES in your shop, they'll bring you a steady stream of profits.

REDDY TEE Celluloid Red Tops are now packed 10 to a carton instead of 8. THE CELLULOID TEE is packed 12 to a carton.

Write your favorite jobber or direct to us for wholesale price list showing our complete line and selling helps for pros.

The Nieblo Mfg. Co., Inc.

Executive Offices

38 East 23rd Street, New York

holders share in any profits the course may earn and are entitled to play at any time for a straight \$1.00 fee.

"The other is an annual membership, which costs \$80. Holders of annual memberships pay no green-fees. Other members of their immediate family are given similar privileges on further payment of \$20 for each person."

One of the most profitable sources of week-day income for a daily-fee course comes from trade tournaments, and the Wagners go out after this type of play aggressively. They have compiled a list of all the corporations and trade associations in Chicago who have held private golf tournaments in the past couple of years, and one or the other of the Wagner brothers camps on the trail of each of these prospects until Cherry Hill is chosen or they lose the business to some other course.

As a result, Cherry Hill is the scene of a trade tournament almost every week-day during the season. The clubhouse has facilities to handle large groups in fine fashion and every effort is made to make the day so enjoyable that the group will return the following season or possibly repeat the event at some later date that same year.

Percy and Alvin Wagner are smart operators and never overlook a bet to boost the play at Cherry Hill. As a result, the course is becoming increasingly popular each season and has achieved an enviable reputation with the daily-fee golfers of Chicago's south side.

HADDEN SYSTEM CARES FOR GREENS WATERING

Alhambra, Calif. — Hadden automatic sprinkling system is making an entry into the golf field, especially for green, tee and approach watering. It is a concealed pop-up system with the head of the nozzle three inches below the surface of the ground. Water is not released from the nozzle until water pressure has raised the nozzle well above the surface, thus eliminating possibility of washing out the adjoining ground. Volume of the sprinkler may be regulated from one to 10 gallons a minute. Hydraulic action also cares for replacement of the nozzle in its concealed position.

Complete details of the system will be supplied on request by the Hadden Automatic Sprinkler Co., Alhambra.