

Golfdom

Vol. 5

JUNE, 1931

No. 6

EDITORIAL CONTENTS

Signs Point to 1931 as Golf's Record Year. By Herb Graffis.....	23
U. S. G. A. Enlists Greenkeepers as Green Section Advisors.....	26
California Boasts of Machine Maintenance. By Arthur Langton.....	28
Newspapers Underplay Golf as Reader and Ad Feature.....	32
Harbert's Pro Shop Policy Makes Buying Habits. By Herb Graffis.....	41
Pros and Assistants in Business Conference June 23-24.....	48
Women's Golf Class Stirs Interest at Osage.....	50
Lesson Broadcast Is Business Booster for Pro and Club.....	54
Movie Teaching Helps American Play. By Henry Cotton.....	60
Wagners Have Live Selling at Fee Course. By Jack Fulton.....	64
Who's Liable for Golf Club Accidents? By Leslie Childs.....	70
Looking Ahead on Drainage, Sod and Weeds. By Robert Dutton.....	80
Equipment and Supplies Minor in Maintenance Expense.....	82
Ream, Calumet Manager, Questions Operation Methods.....	88
Expert Advice and Machinery Saves Fortunes. By Dr. A. MacKenzie.....	94
Forms for Country Club Accounting Are Near.....	99
Greenkeeper Urges Combined Show.....	101
Pros Make Golf Market, Manufacturers Learn.....	103

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services. Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

205 W. Wacker Drive.

Chicago, Ill.

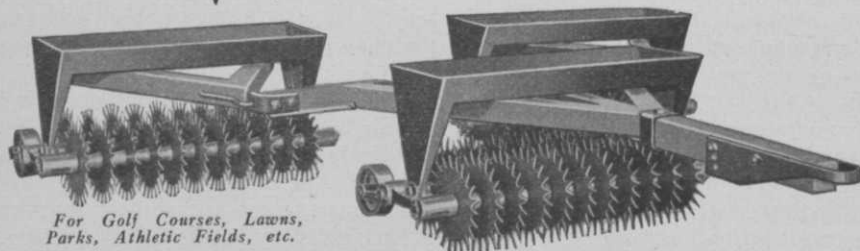
Tel.: State 3160



SPIKE DISC

LAWN AND GREEN CULTIVATORS

Cultivate and Aerate
in One Operation



For Golf Courses, Lawns,
Parks, Athletic Fields, etc.

CUT SHOWS TRACTOR TYPE. MADE ALSO IN HORSE-DRAWN AND HAND MODELS

SPIKE DISC is the ideal implement for cultivating, reseeding, fertilizing, top dressing. Its steel teeth cultivate and aerate, preventing the surface of the ground from becoming hard-baked. This produces a moisture-retaining mulch. Seed and fertilizer settle in the perforations made by SPIKE DISC and are not blown or washed away. The thin teeth do not push back and harden the surrounding soil as do round or square spikes. For complete details and prices write to:

John H. Graham & Co., Inc. Sales Agents 113 CHAMBERS STREET, NEW YORK, N. Y.
268 MARKET STREET, SAN FRANCISCO.
Made by WILDER-STRONG CO., Monroe, Mich. 565 WEST WASHINGTON ST., CHICAGO.