



Steel shelving permits neat arrangement and efficient withdrawals in the commissary.

## Where Do Canned Goods Fit in Country Club Cooking?

Ingredients for many menu items at country clubs come in cans, yet members, even when they know the dish before them is not "fresh," rarely object, because modern packers have learned how to preserve the natural taste and aroma of the raw product. Frequently a canned product is superior to the available supply of fresh produce in the local markets, particularly in off-season.

We asked Libby, McNeil & Libby what assortment of canned goods a country club commissary should stock. Below are described the foodstuffs they suggest.

**C**OUNTRY club commissaries are not unlike those of the average good city club, except that country club requirements for feeding, per capita, are a little larger due to the more strenuous outdoor exercise of the members. One of the best regulated country club commissaries we

know has standardized on the best grades of a nationally advertised canner by reason of the general satisfaction resulting in the dining-room and the consequent reduced number of complaints.

In this particular club, sandwiches play an important part in dining-room sales,

presumably on account of the speed with which they may be prepared and served and because they are a fairly profitable item. With each sandwich this club serves ripe and Spanish queen olives and small sweet pickles as a garnish. Various types of sandwich filling are used, from the old reliable baked ham to more fancy filling made from a combination of chopped olives, mayonnaise and chopped meat, either canned corned beef, ham or veal. Fruit salad is a strong favorite with women at country clubs and is growing rapidly in popularity with the male members.

The well-stocked club commissary should provide for daily use a rather complete assortment of the best grades of canned fruit, canned pineapple, quart and gallon containers of olives (both Spanish, queens, stuffed queens and ripe), smaller sizes of sweet and sour pickles, and dills large enough to cut in halves and quarters, yet small enough to be dainty and appetizing in appearance. A stock of the best grades of canned vegetables, including such staples as string beans, peas, corn, tomatoes, asparagus, is required, and for general use and always for emergencies an assortment of canned container-cooked hams, corned beef and veal loaf should be on hand.

Hot chili con carne is growing in popularity in country clubs for late-in-the-evening service. Corned beef hash with poached egg has always been a popular breakfast dish. Salmon is used for salads

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and as an ingredient for hors d'oeuvres. Many clubs are now serving that rapidly growing, popular, pick-me-up beverage, tomato juice, at their fountains or as an important part of their breakfasts.

These products cover only such items among the staples as are referred to as "canned goods," but they make up a very important and large part of the club diet, for they are in constant demand and if carefully selected lend themselves to satisfactory dining-room profits and a pleased clientele. The margin between fancy and mediocre grades in canned foods is narrow on a per portion basis, thus eliminating any contention in favor of cheaper grades. Nationally advertised canned foods, such as are found in most of the best country club and hotel store rooms, are of the fancy grade and their use avoids possibility of complaint concerning the quality of the food served, especially when prepared by chefs of better than mediocre experience.

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## CLUBHOUSE PHOTOGRAPHS

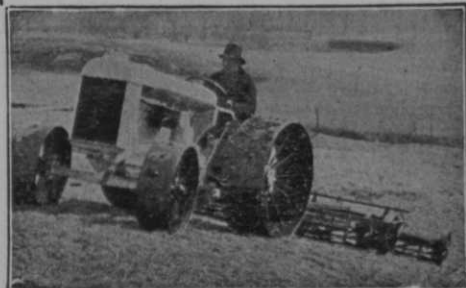
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