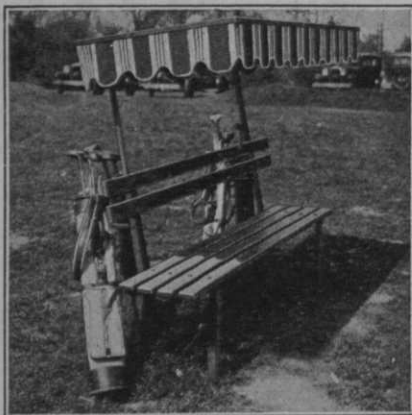


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may cross the Potomac river over the Highway bridge and turn to the right. Those arriving by train may report to the Green Section's office, in Temporary Building "F," on Seventh street Northwest, two blocks south of Pennsylvania avenue. Visitors from Cleveland, Pittsburgh, New York, Philadelphia, Baltimore, Atlanta and Richmond may come by air transport, landing at the Hoover-Washington airport, which is on the Virginia side of the Potomac river only a few minutes by taxicab from the turf garden.

The meeting at the Mid-West turf garden, at 4 p. m., on August 31, will be held at the time of the National Amateur Championship. Arrangements have been made for members of green committees and greenkeepers to play golf. A dinner will be held during the evening.

"Give Due Credit," Greensman
Counsels G. M. Aspirants

FROM AL SCHARDT, grounds superintendent at Wanakah C. C. (Lake View, N. Y.) comes a statement that deserves thought when general management policies are under consideration. Schardt warns against the danger of a general supervising executive hogging the glory for the course superintendent's achievement. It's been GOLFDOM's observation that there is just enough of this evil to seriously interfere with a fair judgment of the general management idea. However, we're glad to say that in every successful case of general management that we have seen close-up, the operation is successful because the responsibilities and rewards—in comment and cash—are fairly distributed.

When the "general manager" notion flops, most of the times it is because harmony is absent following just such selfishness as Schardt mentions when he writes:

"A recent article in GOLFDOM says that the greenkeeper has nothing to lose and everything to gain when real business management is applied to golf clubs, and that there should be no qualms about their chief being a man who does know and appreciate their work.

"Now where, may I ask, do the so-called chiefs or managers get their information about greenkeeping? Certainly not sitting in the office going over a lot of bills for material and equipment that has been purchased for grounds maintenance, or playing a round of golf or listening to a lot of mediocre golfers discussing their game in

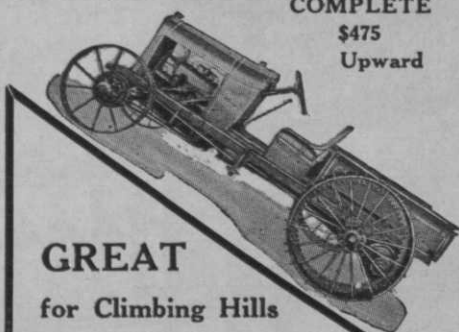
the locker room. No, my dear Major, to know the work of the greenkeeper generally takes more time and real practical experience than can be obtained by the average bookkeeper or cook who finally works up to the position as club manager.

"Isn't it enough worry for the greenkeeper to have to explain each year to newly elected officials all the fundamentals of the job without having to be accountable to a manager who doesn't know the first thing about course maintenance; and is not the greenkeeper somewhat of a diplomatic manager himself if he can satisfy 300 to 500 members, keep the machinery going and his men satisfied on a job where they are only employed seven to nine months of the year?"

"I don't think the average greenkeeper who knows his business, objects to working under a manager, providing the manager is a man with a high enough rating so that he doesn't have to go around among the members soliciting comments on the fine condition in which he is keeping the course. Greenkeepers are very modest and don't expect a lot of glory for what they do. All they want is a fair salary and a reasonable budget, and they will do their best, but they do object—and with every right—to having a manager who never saw a golf course and who has 100% contact with the membership, step in and take the credit for the wonderful condition the course is in.

"There are a lot of good club managers and a lot of good greenkeepers, but there are also a lot of good bookkeepers who think they are managers as well as a lot of good tractor and mower men who think they are greenkeepers. A good greenkeeper doesn't need a manager."

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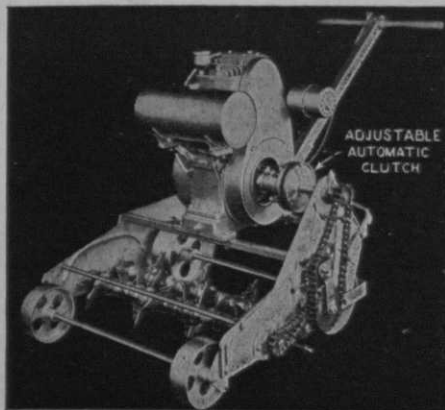
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