

that the national professional body enlist the active interest of a carefully selected group of amateur enthusiasts as patrons and advisors of their organization. There are many of the foremost figures in the commercial and industrial spheres who are sufficiently interested in golf as a powerful factor in keeping America healthy in body and wholesome in soul, who would consent to act as patrons to the professional body. These gentlemen would render invaluable services. They would also serve as judges of individual achievement contributing to the promotion of golf by the individual professionals.

The Business Administrator already engaged by the professional body would find his efficiency greatly enhanced by regular and intimate association with this amateur body of sport patrons, and he would be in an even stronger position to elevate the body as a whole to a dignity, putting all its members on a plane with the best in other of America's honorable professions.

**TORO SHIPMENTS AT NEW HIGH**  
Minneapolis, Minn.—Shipments of the Toro Mfg. Co. showed an increase of 5% for the fiscal year ending September 30th,

making a new high record for the company. Earnings were \$2.70 per share, amply covering the regular dividend of \$1.40.

The company announced the addition of three new distributors: R. L. Ryerson, Milwaukee, Wis.; E. A. Griffith, Pittsburgh, Pa., and E. B. McCartney, Garden City, Long Island. A number of new products have been added and Toro is looking forward to a successful year in 1931.

CLEVELAND District P. G. A. recently put on an interesting educational event at McKinley Masonic lodge. With Grange Alves as instructor and Art Boggs as pupil, a golf lesson was given. Jack Way talked to the assembled worthy and well qualified brethren on the rules and Bert Way spoke on the business aspects of the pros' work. The idea is one that should be far more frequently used by the pros. We suggest that pros who are members of American Legion posts, Knights of Columbus councils, Elks clubs, or other Masonic lodges suggest such entertainments to officials of their fraternal organizations, supplying the talent from pro ranks.

It makes a great winter entertainment feature.

## Probe the problems of club management

at

# PITTSBURGH--Feb. 24-25

(William Penn Hotel)

## The Fifth Annual Convention of the CLUB MANAGERS' ASSOCIATION of AMERICA

To every club manager and his club this meeting means money. Meet and discuss with other of the foremost, successful American club managers, the solutions to the problems that you have in your own operation.

An intensely practical "set" program and the close-up exchange of helpful information in the informal meetings are certain to make this convention pay rich dividends to you and your club.

Plan now to attend the Club Managers' convention and harvest your

share of its crop of better operating ideas.

The association will especially welcome your presentation of a problem at your own club for consideration and suggested solutions.

For complete details and hotel reservations write

**CLUB MANAGERS' ASSOCIATION  
of AMERICA**

Henry R. Dutton, *Secretary*

THE BOSTON CITY CLUB, BOSTON, MASS.