

Ogilvie's work bench is roomy and well arranged. You see here, l. to r., Alex Ogilvie, Dave Ogilvie, Jr., Ernest Newnhan and Dave Ogilvie.

Augusta Boasts Ogilvie's Shop Is World's Finest

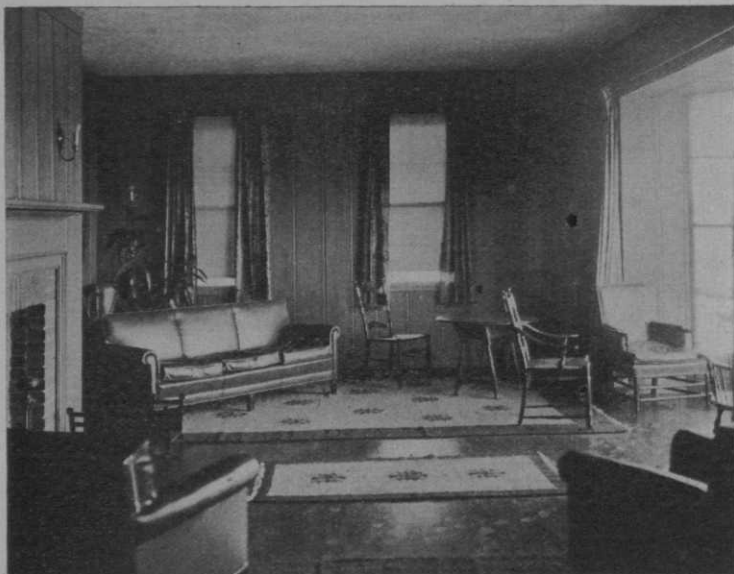
By GRACE LOCKHART

DAVE OGILVIE, veteran pro, again is "front page" copy for any periodical dealing with pro business development. This time Dave figures as the boss of a pro shop that many experts identify as the world's finest. For 31 years Dave has been the prime mover of golf in Augusta, Ga., and when you go back to 1900 you are getting close to the toddling days of the game in this country. Golf has figured prominently in the establishment of Augusta as a rendezvous for the big shots of northern business and society and as golf in Augusta has Dave as

its nurse and mentor, the Ogilvie gent logically may be named as one of Augusta's builders. They regard him as such in Augusta, and a prophet with honor in his own country is an ace, any way you figure.

Ogilvie also is known as a one-man college for pros. Many of the substantial and successful younger business men in pro golf have been assistants of his and have benefited from his severe and complete method of training a boy so he will be a decided asset to his club when he takes a master pro job.

Naturally, such a notable in profession-



A clubhouse parlor? No, it's the lounge in Ogilvie's pro shop!

al golf is bound to get fitting recognition, and Dave's is exhibited in the new golf shop at the Augusta C. C. The shop, an outstanding specimen of the character of pro business, is the gift of Alfred S. Bourne, one of Augusta's noted winter residents.

Willis Irven of Augusta was the architect. The building is designed along colonial lines, the entrance being a reproduction of an old southern doorway. The detail of the bay windows show the refinement of the Adam style.

The shop was presented by Mr. Bourne as an expression of his esteem for his friends in Augusta, and the pros who have for a number of years played such an important part in making the two splendid Country Club courses so popular.

The wide terrace across the front of the building is paved with Crab

Orchard flagstone in varied soft colors.

On entering the shop the player steps immediately into a large, beautifully furnished lounge. The room is panelled in early American manner, with a large open fireplace in the center. Bay windows are designed so as to afford from within a framed view of the eighteenth hole and practice greens on the west and the first hole on the north. Chairs and couches are upholstered red leather.

To the left of the lounge is a large display room with built-in cabinets and racks for clubs, bags and other equipment, and at one end is the sales counter. Back of the counter is the repair shop, pro's private office and club storage racks.

Back of the Lounge is a private room and bath for visitors to the club and in the basement are locker rooms and showers for the pros.



This looks like a clubhouse, but it's Ogilvie's new shop. Note the large bay windows affording a view of the course beyond.