

PYRATONE SHEATH

BRINGS
MORE LIFE
AND
ADDED BEAUTY
TO YOUR CLUBS.

Pyratone Sheaths are tubes slipped over the steel shafts. It is not a dipped process. We guarantee them not to chip, crack or peel.

The arrow points to the brand new colored inlay on the ferrule. Any color desired can be had.

More than ever Pros and players are calling for clubs with Pyratone Sheath. They have found that this splendid feature protects and gives longer life to their clubs. Besides adding beauty and smartness to the shaft's appearance, Pyratone Sheaths have a widespread and powerful appeal that makes sales easier and creates lasting good will for you. For satisfied customers and an improved game, have your clubs equipped with Pyratone Sheaths.

The Leading Club Manufacturers Can Supply You

Pyratone Products Corporation
557 W. Jackson Blvd., Chicago, Ill.

True Grip

Golf Gloves for chilly days

THIS year's sensation—the only NEW item to sell—the only NEW way to make extra profits. Keep hands warm without interference with bare palm and finger grip. Looks like \$5.00, yet sells for a lot less with plenty of profit for you.

Ask your jobber or write for price and sample examination plan

THE HARLEY O. POTTER CO., Peoria, Ill.



Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, INC. 443 S. Dearborn St. CHICAGO, ILLINOIS

ing the agonizing season of 1931, and the incalculably valuable emergency work done by the overworked and under-manned staff of the section was an impressive exhibition of the section's worth as a rescue squad, which, regardless of the section's research, more than justified its cost.

The U. S. G. A. is to be congratulated on its stand for the continuance of the Green section's operations. Forty thousand dollars in these times, and with an association that is not run for pecuniary profit, is not an inconsiderable sum, but compared to the actual value of the work the U. S. G. A. does for golf through its Greens section, \$40,000 is just small change.

If the association's income from tournaments does not increase sufficiently to warrant the \$40,000 annual budget for the Green section, then it's up to the clubs to increase their U. S. G. A. dues. The budget means only \$40 a club a year, and that little enough for the vital work the Green section is doing.

FIRE SWEEPS McCULLOUGH'S CINCINNATI HEADQUARTERS

Cincinnati, O.—Fire destroyed the five-story office and warehouse building of the J. M. McCullough's Sons Co., 316 Walnut St., Saturday night, Nov. 1. Retail stocks of garden seeds were lost, as was a small stock of field and grass seed including some New Brunswick and Velvet bent. Most of the McCullough stock of grass seed is in another warehouse. Prince Edward Island and Seaside bent stocks were in the Front street building and due to salvage of the office records from the fire, McCullough's was able to ship promptly all orders received on the Monday following the fire. Retail business was resumed on Monday at a temporary store.

McCullough's business is being conducted from the temporary headquarters at southwest corner of Third and Walnut.

Protecting the PRO

on profits on quality



Turfhorse Bags are not sold to cut price stores—or shops that compete with Professionals.

DES MOINES GLOVE & MFG. CO.

DES MOINES IOWA