

Here's the NEW ROTO WASHER

This new model has all the advantages of the previous model, in addition to which it has a larger water capacity, a new ejector that returns the ball to you when it is clean, and a mounting device that enables you to remove it easily from the Uni-T-Stand to change water.

Really Cleans the Ball

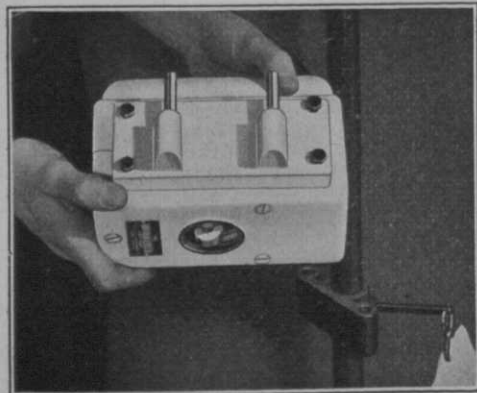
The ball rotates in the opposite direction to rapidly revolving brushes of genuine Russian pig bristles, that dig into every recess and remove every trace of dirt and stain. Four or five turns of the crank and the ball is **clean**. And it is simply impossible to splash dirty suds on your clothing. The Roto Washer is efficient, handsome and economical.

Two-Year Guaranty

So carefully is the Roto Washer constructed, using bronze and aluminum for all integral parts, that we are pleased to announce a two-year guaranty on this popular washer. Our new folder gives full information. Ask your dealer or let us mail it to you.

Write for Folder.

COGSDILL MANUFACTURING CO.
6511 Epworth Blvd. Detroit, M.ch.



Movie Instruction Holds Hope of Big Profit

The films of Miss Weathered, Jones and Vardon mark a new era in golf pictures give to effective instruction and without appreciating that they represent a tremendously important factor in putting the pro before the public as one who is earnestly and intelligently interested in increasing his pupils' golfing ability and enjoyment.

Golf instruction has been a difficult job with an uncertain outcome. The American temperament is not highly favorable to golf lessons. Golf is primarily fun and any tedious path to proficiency is shunned by the pupil. These pictures go at golf instruction in the same sane manner that is effective in the primary grades at school; there the elementary students have their instruction made interesting play by a thoughtfully worked out plan of instruction.

GOLFDOM'S 1930 season survey shows that less than two lessons per player per year are given at the 18-hole clubs and less than three lessons per member per year at the nine-hole clubs. There are approximately 1,900,000 regular players, so if the average of lessons could be increased just one per member per year, and the lessons would average only \$1 apiece, the addition to pro income would be \$1,900,000. If the pros hop to this movie instruction as they should this increase seems a conservative certainty.

Picture Taking a Task

George Sargent has done a good job on this movie instruction business for he not only worked out of some tight pinches in getting the pictures but he has done an excellent piece of work in charting the swings of the three stars and preparing charts that indelibly imprint the teachings of the films.

When George took the Jenkins super-slow camera to England, he and the camera man were confronted by the problem of making a \$5,000 bond for admission of the camera. Then, when he went to take the pictures of Miss Weathered and Vardon he was told that England hadn't seen sunlight for weeks. Miss Weathered had been under the doctor's care and there was no storage battery for operating the Jenkins camera within 20

miles of the seaside place at which the British girl star was staying. Again it was demonstrated that heaven's help is for the pros. The sun burst through, Miss Weathered recovered, a battery was borrowed and the British authorities who were handling the forthcoming Ryder Cup sailing arranged to have the camera bond waived.

The Prince of Wales interested himself in the pictures and requested a set of them when completed. Edward the En-deared, top-sergeant of the realm, is quite a motion picture golf fan himself. He got the bearings of his own Filmo hot taking pictures of Jones early this summer.

Films Are Analyzed

In analyzing the films George has made some very interesting and instructive charts. Measurements were made of the paths of the clubhead and hands and the movements charted. Miss Weathered, by the way, has the nearest technically perfect swing of the lot. Many of the old stand-bys in instruction are eliminated by a study of these pictures, among which is that old line, "the clubhead must lead the hands." At the point of impact only Vardon has his hands and the clubhead nearly in line. Miss Weathered's hands are a few inches ahead of the clubhead and Jones' hands are almost six inches ahead.

NOW is the time to start thinking about improving those weak golf holes on the course. Collect several hundred score cards of actual rounds played by your members, dubs and sharp-shooters, average the strokes needed on each hole of the layout separately, and you will be able to pick out the holes that need tightening up.

Don't be guided by popular opinion. Just because the conviction has grown that Number Five is too easy, is no reason to tear up the hole. Very possibly, your averages will disclose that two or three others are poorer holes than condemned Number Five.

RESPONSIBILITY for replacing divots should be fastened on the caddies. Drill it into their heads that they *must* retrieve and tamp into place every divot their player takes. Don't leave it to the players alone.

One alibi less



"I'd have had a birdie if my putt hadn't hit a worm cast!" That's one alibi you won't hear at your club after you have sprinkled your greens with Dolco Diworma. Because this powerful chemical kills the worms so that there are no casts.

Diworma drives them to the surface where you just rake them up. No dead worms rotting in the ground and attracting ants! No harm done to the grass when simple directions are followed.

You just dilute *Diworma* in 250 parts of water and sprinkle. And the easiest way to apply it is with the new Dolco Sprinkling Cart. Write for complete details about this quick, easy, economical method of maintaining true, level greens.

DOLCO DIWORMA



The C. B. Dolge Co., Westport, Conn.