

# ARTICO Yard Mark

AND



### SPECIFICATIONS

Plate—24 gauge galvanized steel, guaranteed Rust Proof—Size  $5\frac{1}{2} \times 12$ —Finish highest grade flexible enamel, baked in two color contrasts.

Stake—Cadmium plated Channel steel  $\frac{3}{4} \times \frac{3}{8} \times 21$  long—embossed figures 4" in height.

Set of 50 Yardmarks \$ 47.50  
Individual signs, ea. 1.00

Substitution of signs to fit your requirements.

### TEE MARK

is another revelation. Made of that romantic and everlasting Solid Bronze it enhances the beauty of your Tee many times. Easily read. Easily placed—No part touching or injuring the grass—and above all—weather proof. Made to order for your special requirements. Start your season off in the right way. Order a set now.

### YARDMARK—

No bigger thrill than a long, straight drive—but how far does the ball go? Unmarked fairways do not appeal to the average golfer.

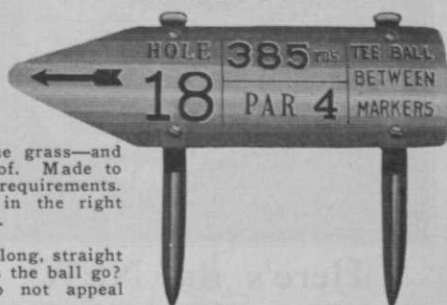
Artico Yardmarks solve your problem in a beautiful, economical way—The leading courses of the country have installed them.

## ARCUS TICKET CO

346 N. Ashland Ave., Chicago, Illinois  
Printers of Golf Tickets and Restaurant  
Checks of all descriptions.

# ARTICO Tee Mark

SOLID BRONZE



### SPECIFICATIONS

Plate—Solid Bronze— $10\frac{1}{2} \times 3\frac{3}{8}$  Convex Curved. Sunk letters—shaded with Baked Enamel. 4 screws to fasten—2 Solid Bronze. Holders 8" over all with 5" stakes. Made special to fit requirements of each hole.

Set of 18.....\$ 58.50  
Set of 36..... 117.00

barely entering the twenties. He introduced himself. "This," thinks I, "can't be the hot expert my friend has told me about." He didn't look it or act it or talk it. He was as scared as I am after a bridge party during which I had bid three in a minor over my wife's original two trump bid.

"Let's see your last year's statement," he said in a matter of fact way. I handed it to him.

He studied it for a few minutes and then began to tell me things. I was struck speechless. As true as you are reading this, if a medium had told me the same thing at a seance, I'd have gone out yelling to the high heavens, telling the world that she had supernatural powers. Never have I ever seen anything like it since or before. Nor would I believe that two pages of figures could tell anyone as much as they seemed to tell him—until he explained it to me; showed me the relation of one total to another.

He started my books the following day. At first I was annoyed. On more than one occasion I was tempted to throw up the works. It seemed so complicated, so unnecessary. But I stuck it out and when I say I "stuck it out" I mean I went through

five times the hell they say Bobby Jones went through the first time he appeared before the microphone for his first Listerine talk.

If you think having a kid telling you where to head in, two or three times a day, a kid who is young enough to be your son, isn't hell doubled and re-doubled, tell me what is. And I had to take it because I knew that he knew what he was talking about.

## TWO NEW CLUBS IN BECKLEY-RALSTON LINE

Chicago, Ill.—Beckley-Ralston Co. has introduced a new "trapshooter niblick" and a "walloper." The new niblick has a sole on the order of the B.-R. chipper, which means that it has practically no sole. The sole and back are so designed that the club cuts through sand, soft earth or other difficult lies, and lifts the ball out sharply with a back-spin. The makers state the club is okay under the U. S. G. A. ruling on clubs of this general type.

The new "Walloper" is practically an iron driver. In men's models, it weighs 15 to  $15\frac{1}{2}$  ounces, and in women's, 13 to  $13\frac{1}{2}$  ounces. Loft of the club is that of a No. 1 iron.

Both clubs are made with torsional hex grips and True-Temper shafts.