

bonanzas when that racket was in its infancy and looking for willing and expert nurses. "It isn't golf and it won't last," a lot of the boys said. That wasn't the way to look at it. It might not be golf to the pros but it was golf to a good part of the 118,000,000 of the American public that were not classified as golf players. And about it lasting; there will be plenty of the good installations last and make money. Even if it doesn't there are thousands of citizens so dumb about golf that they took a chance, who will be counting dollars to the skeptics' dimes.

An outsider presented the matched and balanced set notion in form to be capitalized when the pros had it right under their noses for years. Another amateur golfer is reputed to be getting an annual royalty of something like the German national debt for his patent on a popular shock-absorbing steel shafted iron. Heaven knows how many good commercial ideas still are roaming loose right in the pros' province, so it looks like the boys need to stir into greater action along this line.

It may not be a million dollar idea but even this plain little case of the Longworth dope shows that there's a goodly sum to be picked up by the gentlemen who will devote time to deep thinking and additional time, after the usual whistle blows, to turning the product of their brains into legal tender.

WITH only a few weeks remaining before the National Amateur some of the gentlemen who took the Jones end of those long odd bets on four championships are getting nervous about the responsibility of the bookies. The South Wales Pari-Mutuel Co., 41 Charles St., Cardiff, South Wales, is the latest one of the promoters arousing no small degree of nervousness among the American gentlemen whose dough has been slapped down to back their judgment. The South Wales outfit offered 10 to 1 against Jones on the three previous championships but have not paid off the American "investors," according to several wails registered with GOLFDOM.

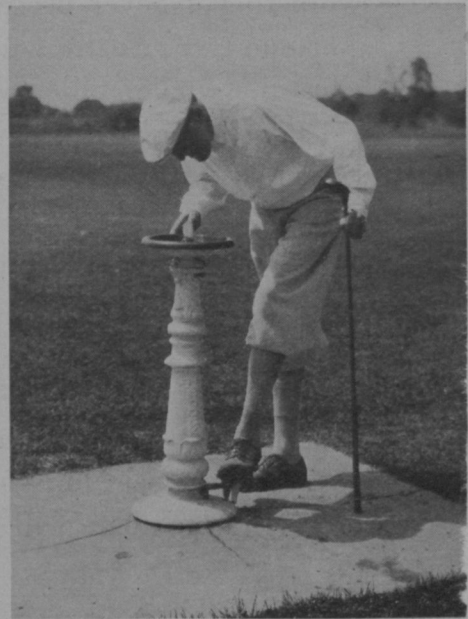
The amount of dough involved in these bets on the Atlantan's chances of winning all four major championships of the year, and the 50 to 1 odds originally quoted against the achievement is not unlikely to introduce a new and unwelcome element into golf, much to the distress of Jones and all other honorable golfers. When the professional gamblers horn into the

party true sportsmanship is seriously threatened.

Fortunately at Interlachen the U. S. G. A. had the foresight or the good luck, or both, to have that parallel fairway rule plainly set forth before the championship opened. Had such a rule not been made there would be many wild rumors going around today about some sinister, interested party stepping on Jones' ball, or stealing it, at the seventeenth on the fourth round. With Maxie Boo Boo Huff and Honest (Mex.) Abie Attel, of Dempsey-Tunney fight notoriety operating from Philadelphia headquarters the Merion morals force had better personally chaperone Jones' ball from tee to cup.

Cincinnati Claims Leadership in Golf COURSE Drinking

CINCINNATI claims to lead all golfing territories in the number of drinking fountains installed per course. One reason advanced for the distinction is that



Typical Murdock fountain installation, this one at Western Hills C. C., Cincinnati.

the popular Murdock bubble font is made in that city. Construction to stand the hard service and exposure of golf course use is put forth by the Murdock people as the salient feature of their device.