

# "HOME-CLUB" TEE

➤ SOLD TO PROS ONLY ➤



*Your Name*

## and Club on Every Box

You have never seen HOME-CLUB TEES sold at a cut price, and the reason is that HOME-CLUBS are sold to Pros ONLY.

Your Name and Club on every box make it YOUR tee and they can be bought from no one but YOU.

HOME-CLUBS are a tee your members will ask for, and ask for as YOUR tee, because they are a better tee—slightly longer, better pointed and uniform in size, shape and finish.

And when you sell HOME-CLUBS you more than double your money and at the same time you advertise yourself and your shop.

These are the reasons why so many Pros prefer to sell HOME-CLUBS—they are the Pros Private Brand Tee.

HOME-CLUBS are made in the four popular styles.

REGULAR and CARROT  
REGULAR LONG—(Southern type)  
CELLULOID—Regular and Long  
(Red top and all white)



This DISPLAY CASE will sell more tees for you.

It is FREE to Pros ordering HOME-CLUBS.

Write for samples, prices and cabinet offer.

**WIMO SPECIALTY CO., INC.**  
125 West 17th Street New York

## Gives Members "Batting Order" for the Opening Game

HILLCREST C. C., Bartlesville, Okla., sent to all of its members at the start of the 1930 season an attractive folder telling of the work done in getting the club ready for the season's opening and of the club's executive personnel. Details of the qualifications and experience of Tom Moore, general manager, Charley Storie, greenkeeper, and Jimmy Gullane, pro, were given in a way that showed the members they had an operating staff that was hard to beat.

The folder told of the landscaping work, with particular reference to the trees which have been treated by the Davey experts and which are being given the supervision of Mr. Trautman, Bartlesville supt. of parks. Three hundred trees have been planted by Hillcrest during the last two years.

Each Hillcrest member ought to be convinced that his club is advancing substantially and that he is getting his money's worth when he reads the circular's list of improvements completed in 1929. As an idea of what a lively club does in a year, in addition to its regular maintenance and operating work, this list is given as follows:

Over 200 new trees planted.

Large water well completed.

Hundreds of yards of new iron and wire fencing placed.

All roadways and parking spaces greatly enlarged.

Nine new grass greens completed, including water lines and pumps.

Tool and equipment sheds enlarged, several new ones added.

Native stone benches, steak broilers, retaining walls, drains, bridges and walks installed.

AT LAST A SATISFACTORY GRIP TREATMENT

## PARGRIP

Gives FIRM GRIP and TACKY FEEL.  
Makes leather SOFT and WATERPROOF.  
PREVENTS SLIPPING.

Price \$1.00 per bottle—One Year's Supply.  
Packed in display boxes of one dozen bottles.

Pros: Write for special pro discount.

**THE PARGRIP CO.**

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BROS., INC.	SPORTING GOODS CO.
New York, N. Y.	New York, N. Y.
WRIGHT & DITSON	AMERICAN GOLF CO.
Boston, Mass.	Boston, Mass.

Two new lakes on course built and graded.

Entire exterior of clubhouse painted.

New and improved plumbing fixtures and piping installed to replace inferior equipment.

Electric wiring installation completely overhauled.

Many new steel folding chairs and tables purchased.

Clubhouse doors and windows weather-proofed.

New awnings for clubhouse purchased.

Large cold storage room installed.

Additional buzzer systems arranged in clubhouse.

Stock of pans, kitchen equipment in general, dishes and silverware considerably increased.

New electric fans placed in clubhouse.

New hot water heater and storage tank for shower room installed, trebling old capacity.

New asphalt-rubber tiling floor placed in kitchen.

New automatic "Orchestrope" placed in clubhouse.

New flood lights installed for parking spaces.

Drinking water fountains placed, both in clubhouse and on golf course.

Compost machine, topdressing machine and power and putting green mower purchased.

Preparation of over 50 tons of compost matter for golf course.

Considerable new tiling and pipe drainage completed, both on course and in clubhouse.

Over 250 yards added to length of golf course.

Clubhouse improved, lockers added.

## ➔ ARROW BRAND ➔ HICKORY GOLF SHAFTS

Why worry about  
*which* Substitute  
**USE HICKORY**

## GOLF SHAFT & BLOCK CO.

Memphis, Tenn. U. S. A.

# More profitable than lessons



You probably know of the remarkable reception given our Yellow Jacket Shoe Tree in golf circles. Now comes the new LUMINTREE—a product with even greater profits to pros and managers handling it.

You know how shoes dry out hard, uncomfortable and out of shape after a day on a wet course. Your members want something to remedy this situation. LUMINTREES help both shoe comfort and golf games.

*Features which give the "19th hole" popularity to LUMINTREES*

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- ... specially designed ventilating slots.

Send in the coupon today for details of the LUMINTREE Profit Plan which puts a pair of LUMINTREES in every locker and extra money in your pocket.



**PAUL & BEEKMAN MANUFACTURING CO.**

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Send me details of your plan to sell a pair of the LUMINTREE to every locker.  
 Send me \_\_\_\_\_ pairs of the new LUMINTREE Shoe Trees (\$12.00 a doz.)

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