

Golfdom

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In Next Month's Golfdom

The fourth season since GOLFDOM'S birth finds a vast improvement in the methods that generally prevailed at golf clubs prior to the start of the "Business Journal of Golf." These developments have been almost of a revolutionary character in eliminating methods that run up costs of club operation without a corresponding increase in the value of club facilities.

Well known greenkeepers, professionals and club managers will write in June GOLFDOM of the business ideas that they have found most valuable during the past four years.

We promise you an issue that will help every club president, green-chairman, manager, professional and greenkeeper with its abundance of good practical pointers from successful operating authorities.

Front cover picture: At Cascade C. C., Hot Springs, Va., the notable resort where C. S. Anderson is manager, O. M. Keyser, greenkeeper and Leonard Biles, professional.

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

236 N. Clark St.

Chicago, Ill.

Tel.: State 3160