

Young Sales Force Holds Annual Conclave



L. A. Young Co. annual sales meeting brought together all of the Walter Hagen line representatives with the exception of the Pacific coast boys. Appointment of H. E. Mitchell as sales manager to take the place of Glenn Morris, was announced by A. C. Link, vice pres. and gen. mgr. of the organization. The Young tribe passing in review: **TOP ROW**, left to right: Chris McGrath, New England; W. J. Ring, Mgr., N. Y.; T. C. Robbins, Illinois and Southwestern; A. C. Minkley, Central Eastern; E. E. Chapman, Central; G. F. Goyette, Central Western; A. F. Poinsett, Metropolitan; R. A. Link, Experimental and Design.

CENTER ROW: Horton Smith, Mgr. Field Promotion; Thos. Mahoney, Sec. and Treas.; Cliff Mogk, Detroit; L. A. Young, President; C. R. Edmonds, Southern; C. Harders, Production; P. R. Sage, Chicago.

BOTTOM ROW: E. M. Chaffee, Mgr. Advertising; H. E. Mitchell, Mgr. Sales; A. C. Link, Vice. Pres. and General Mgr.; G. H. Morris, former Mgr. Sales and Advertising; G. J. Herrmann, Credit and Office Mgr.

Glenn Morris Becomes V. P. of Golf Illustrated

GLENN H. MORRIS, for the past three years vice-president in charge of merchandising for the L. A. Young Co., makers of the *Walter Hagen* line, has resigned to become vice-president of *Golf Illustrated*, player magazine of New York.

Morris, a veteran in the sporting goods field, is credited with being a major factor in the marked success which has attended the Hagen line in the golf market. He is a Californian, who was a prominent sport writer before becoming associated with the Wilson-Western Sporting Goods Co., where for eight years he directed the Wilson advertising and sales promotion department prior to joining the Young organization.

Mr. Young bought Morris' stock in the Young company and called in all of the Young sales representatives for a great farewell party staged at the Young home to give Morris an expression of his old teammates' appreciation of his work for and with the organization and to wish him well in his new connection.

NEW BOOK BY WORTHINGTONS

Stroudsburg, Pa.—The 1930 catalog of the Worthington Mower Co. tells in practical and helpful fashion for the prospective purchaser, the mechanical and performance details of Worthington fairway and rough gang mowers, the Worthington tractor, Overgreen and Overlawn mowers for greens and lawns, and various other Worthington items of course equipment, particularly their dump-carts, gang rollers and hand mowers.

This book abounds in construction and operation data and is illustrated in an attractive and illuminating style. A copy of the book will be sent free by the Worthington main office or any of the Worthington branches.

GOLDEN VALLEY G. C., (Minneapolis) has issued a general invitation to visiting players who fail to qualify for the National Open at Interlachen to use its course without green-fee expenses during the time of the Open.