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In Next Month's Golfdom

The keynote of April GOLF-DOM will be the season's opening. In it noted successful golf club department heads and officials will tell of their plans for 1930 based on the lessons of past experience.

It will be the most valuable issue we've ever printed for every page will have good ideas for bettering operation of course, clubhouse and pro department.

April GOLFDOM will enable us to say for the third time this year, "this issue of GOLFDOM carries more advertising than any other golf or club magazine ever has carried."

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

236 N. Clark St.

Chicago, Ill.

Tel.: State 3160