GET DOUBLE FOR GRASS IN NEW PUTTING SURFACE

ILWAUKEE, WIS .- National Rug Mills Co., 1001 Clybourn avenue, has produced the Bentex indoor putting green with a surface of pig bristles. The surface has been examined by a number of professionals and expert amateurs and pronounced the identical texture of a firstclass bent green. The green is 15 feet long with a regulation cup in one end. The green comes with two pads that may be inserted between the putting surface and the base to give a wide variety of interesting contours.

One of the greens brought to GOLFDOM for test gave convincing evidence to the editorial staff and some visiting professionals that the new surface is to all putting demonstration a duplication of Out of several scores of grass imitations we have seen this is the one we can say is practically identical to grass Wearing qualities have been demonstrated to be highly satisfactory. The underlay furnishes a base that holds

pitch shots. The surface is colored green. Part of the merchandising plan for the Bentex green affords considerable profit for the alert pro. On each of the Bentex greens sold for pro shop use there is a good discount, and all those that are sold to members, through the pro, call for a pro discount without the pro having to go to the expense and trouble of stocking and shipping the green. The pro is supplied with advertising material to use in building business with his members on the Bentex. The green makes a highly desirable addition to the home or office golf practice facilities of golfers and already

Complete details of the Bentex green will be supplied to professionals and others interested by the National Rug

Mills Company.

is having a lively sale. .

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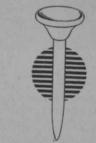
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