

GET DOUBLE FOR GRASS IN NEW PUTTING SURFACE

MILWAUKEE, WIS.—National Rug Mills Co., 1001 Clybourn avenue, has produced the Bentex indoor putting green with a surface of pig bristles. The surface has been examined by a number of professionals and expert amateurs and pronounced the identical texture of a first-class bent green. The green is 15 feet long with a regulation cup in one end. The green comes with two pads that may be inserted between the putting surface and the base to give a wide variety of interesting contours.

One of the greens brought to GOLFDOM for test gave convincing evidence to the editorial staff and some visiting professionals that the new surface is to all putting demonstration a duplication of grass. Out of several scores of grass imitations we have seen this is the one we can say is practically identical to grass texture. Wearing qualities have been demonstrated to be highly satisfactory.

The underlay furnishes a base that holds pitch shots. The surface is colored green.

Part of the merchandising plan for the Bentex green affords considerable profit for the alert pro. On each of the Bentex greens sold for pro shop use there is a good discount, and all those that are sold to members, through the pro, call for a pro discount without the pro having to go to the expense and trouble of stocking and shipping the green. The pro is supplied with advertising material to use in building business with his members on the Bentex. The green makes a highly desirable addition to the home or office golf practice facilities of golfers and already is having a lively sale.

Complete details of the Bentex green will be supplied to professionals and others interested by the National Rug Mills Company.

The Ladies use lots of tees.
Sell them—

“PEG”

REG. U. S. PATENT OFFICE



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“PEG” is a favorite with the ladies for several reasons.

Made from Celluloid it is clean and pleasant to handle.

Its smooth finish and the bright colors in which it comes make it a real ornament that can be worn with the finest costume. The colors are permanent as this tee is unaffected by moisture.

The shape of **“PEG”** makes it very easy to use. This appeals strongly to the ladies.

Accustomed to shop around for bargains they will appreciate finding 12 of these pretty tees in the package and will come back to your shop when they want more.

As you make a big profit on this tee it will pay you to keep it in mind when a lady merely asks for tees.

The trend is to **“PEG”** the Celluloid Tee that is so easy to use.

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