

# Golfdom

Vol. 4

JUNE, 1930

No. 6

## EDITORIAL CONTENTS

Soil's Part in Turf Maintenance—By O. J. Noer .....	23
How Good Pro Works As Club's Valued Asset .....	26
Comparing Course Labor Cost Percentages—By Jay M. Heald.....	29
Guide Posts to Course Watering Systems and Equipment—By Wendell P. Miller .....	33
Pro's Business Chief Tells How Work Looms—By Albert R. Gates.....	41
Pointers Picked Up from Prospering Pros—By Herb Graffis.....	44
Pro Sells Himself in Playing a Business Stymie—By Earl H. MacLeod.....	48
Pioneer of Movie Teaching Tells His Experiences — Interview with Howard Beckett .....	58
Greenkeeper's Job Calls for Four-Square Diplomacy—By Edward B. Dearie....	78
Golf Club Food Service Demands Studies Basis .....	84
Olympia Saves \$4,000 Annually By Running Own Laundry — By Jack Fulton, Jr. ....	98

## In Next Month's Golfdom

*When the club suddenly awakens to the realization that the deficit is becoming a bad and burdensome habit what can be done to revise operations so the financial situation is corrected and the operations, instead of being impaired, put on a better basis?*

*Wheeling (W. Va.) faced this dilemma three years ago. As one of the veteran clubs it had a tough job but it handled the task in a completely triumphant manner.*

*Wheeling's story will appear in July GOLFDOM as one of the leading features on the advance of business methods in all phases of golf club operation.*

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

236 N. Clark St.

Chicago, Ill.

Tel.: State 3160