

rough, and the poorer the player, the rougher the going. Economy may have subscribed itself to the motive, but did anyone ever meet Miss False Economy? Then let me state, by actual experience and cost data, we have made it possible to "meet up" with this Miss False Economy, and henceforth we are going to champion the cause of—Eliminate the Rough!

This may be frowned upon by some so-called experts, but cost of maintenance never comes from their pockets. The job is their interest. Were they to operate courses of their own where their personal pocket-book were involved, they might learn the many vicissitudes of their prospective client.

A professional golf architect can, through the process of strategic design, employ proper trapping, and the use of interesting natural hazards subject the player to consider shot placement to better conquer a properly conceived and alluring golf design. The good player is not unduly concerned over a lie in the rough, and frequently he is so far off the tee with his initial shot that the following one is of little consequence.

Therefore, why subject the tyro golfer, who tops or slices his ball a few yards off the tee, with a lost ball or the slowing up of play while hunting the elusive spheroid, when, in the main, there is no possibility of negotiating a second shot to the green? A lost ball, a discontented golfer. A discontented golfer hurries from the club, while a contented one lingers to tell his friends about the par he got, or plays the whole round at the lunch or dinner table, and, too, it usually takes a contented golfer to become a good listener.

But the important consideration—the loss of money through an otherwise unthought-of medium.

Every rough is a potential "weed nursery." The pollen (the mass of microspores in seed plants, usually a fine yellow dust) is usually tracked or blown on fairways, tees and greens, and, due to abnormal degree of fertility of these particular areas, germinate rapidly.

Then comes the expensive weeding process. It frequently costs some clubs from two to three thousand dollars per year to eliminate weeds in their greens. Enough weed pollen will blow in from areas off the course without encouraging the condition within the confines of your own property. Then, too, when you tramp weed seeds into your greens on spiked shoes you

are planting in the most efficient manner.

By eliminating the rough you will have better turf on tees, greens and fairways, as weeds are parasites, and absorb plant foods like gluttons, and eventually starve out the grass. Therefore, you will not only have the cost of weeding, but the cost of fertilizer to re-establish the grass, and, too, the expense of the seed, stolons and planting. This does not cover the interference of play and general dissatisfaction.

The additional cost of fairway mowing for the entire course is not of such proportions as one might assume at first blush. In actual mowing time, it is of such little consequence that we will not bother going into this detail. However, the beautiful effect of the entire course so conditioned more than compensates for the minimum additional time involved.

And, by the way, if you ever have the opportunity to play Lakeside C. C. at Los Angeles, friend Max Behr's excellent creation, you will find an ideal course and one of great caliber. Mr. Behr eliminated the rough on the entire course, and during the invitational professional tournament but one player, Joe Martin, pro, of the Virginia C. C. at Long Beach, succeeded in breaking par. The greens were the finest I ever putted on, so the pros had no alibi. The design called for skilled placement shots, and the course proved very baffling enigma.

Maintenance on many courses is treated more or less in a perfunctory sort of way, especially in relation to cost. The thought of economy should permeate the minds of the operators from the beginning.

In perusing the above, one can readily appreciate that apart from the mechanical feature of laying out a definite number of holes of an approximated standardized length, golf architecture involves many other considerations which are highly essential to economy.

Jack Dillon Recovering from Boston Operation

JACK DILLON, popular pro supply dealer, with headquarters in Chicago, went through a serious operation successfully at Massachusetts Eye and Ear Infirmary, Boston, December 2. Jack has been one sick hombre since the middle of October, but now he's on the mend, for which his playmates and customers in the central territory prayerfully say "Allah be praised."