

Espoma Brand Poultry Manure

A Natural Plant Food, entirely organic, grows turf in a natural way. An ideal top-dressing for greens and fairways. Contains no weed seeds. Specially composted and prepared—*It Will Not Burn.*

BRADLEY & BAKER, 420 Lexington Ave., NEW YORK, N.Y.

Sales Agents for Eastern States Poultry Manure Corp.

The paragraphs below are taken from the annual report of Guy M. Peters, green-chairman for the past five years of Olympia Fields C. C. (Chicago).

IN TURNING over this department, I cannot resist the temptation to pass on certain recommendations and advice. In doing so, I realize full well that each committee learns by its own mistakes and that the advice from one committee to another is usually of more benefit to the giver than to the recipient. However, the recommendations are:

(1) *Do not neglect or lower the standard of maintenance of our golf courses.* Fight with the Finance Committee, fight with the Treasurer, fight with the Board of Governors, but secure an adequate appropriation for the proper maintenance of the courses. The members will support you.

(2) *Keep abreast of the developments in the art of greens and course maintenance.* Keep in close touch with the Green Section of the U. S. Golf Association, and particularly the sub-section recently estab-

lished in the Chicago District. Remember that every year progress is being made in methods of treating turf diseases, development of more efficient fertilizers and the propagation of new strains of grasses. Avail yourselves of all the latest knowledge in golf course maintenance.

(3) *Watch your greens with never ceasing vigilance.* They are the final test of a golf course. Watch the development, perhaps doing some experimenting of your own, of velvet bent. If you can find some reasonably economical manner of propagating velvet bent and can give the members a few velvet bent greens, they will rise up and call you blessed.

(4) *Continue to beautify the courses.* Plant each fall at least a few trees and some shrubbery. Continue the policy of screening with shrubbery unsightly places around the courses and breaking up with trees and shrubs the open areas.

(5) *Adopt and stick to a program of fairway fertilizing.* We cannot continue year after year taking everything out of the soil and putting nothing back in. Unless fertilized, in the course of time the fairways will seriously deteriorate. They

OUR 1930 GOLF COURSE EQUIPMENT CATALOGUE IS NOW READY
A POSTAL WILL BRING YOU A COPY

Grass Seed, Fertilizers, Equipment

Orders Shipped Same Day as Received

J. OLIVER JOHNSON, Inc.

World's Largest Golf Course Equipment House

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Morgan, Huron, Superior Sts.

CHICAGO, ILL.

BENT GRASS SEED

Nine-tenths of the seed offered by seed dealers invariably is of foreign origin and often is not acclimated to the severe variable climatic conditions of our northern states.

SHOULD AMERICANS PLAY THEIR GAMES ON "GERMAN, NEW ZEALAND OR CANADIAN" GRASS WHEN THEY CAN PURCHASE SEED THAT PRODUCES THE SAME KIND OF TURF FROM AMERICAN FARMERS WHO GROW IT?

Kingston

A. N. PECKHAM

Rhode Island

"Every penny of waste between farmer and consumer that we can eliminate will be a gain both to the farmer and consumer."—President Hoover.

10 years of furnishing seed direct from the farms where it grows to you

have done so at other clubs. Once lost it takes years of time and much money to restore them.

(6) *Install a fairway watering system* when the finances of the club permit.

(7) *Insist on an adequate budget.* Then for your conscience's sake try to keep within your budget. To do so will serve no purpose except your own satisfaction. After the close of the fiscal year, the auditors and the treasurer will find some way by "inventory adjustments," or the inclusion in your account of extraneous items, of making you appear to have gone over your budget. Treasurers and auditors have always done so and probably always will do so. But you yourself will have the satisfaction of knowing you have at least kept close to your budget.

New Cogsdill Washer Features

THE new Roto ball washer, made by the Cogsdill Mfg. Co., Detroit, has its brush, formerly driven by chain, now driven by a V-type belt, similar to the fan belt on an automobile. The new belt is positive in action, requires no adjustment and will last indefinitely. All working parts are now made of either aluminum or bronze,

giving a washer that is rustproof, wear-proof and waterproof, the makers say. A change has been made in the hinge arrangement of the top, which makes it easy to clean the washer. The brush itself is made of Russian pigs' bristles, that retain their stiffness and last.

PRO SHOP AS "SERVICE STATION"

J. D. LYON, president of the Fulname Co., makers of the ball marker that is found in so many pro shops, arises to remark that the growing recognition of the fact that pro shops are operated as service stations for players has been his theme song for years. He states that his company's policy of playing up this aspect of the pros' performance has resulted in marked success.

In writing to GOLFDOM about how his proposition ties up with this feature of the pro business, Mr. Lyon states:

"We have contended, and have had very good evidence to support our contention, that the pro who sells Fulname marked balls to his players will suffer very little if any from the competition of the department store even at reduced prices.

"The service rendered by the pro in putting the player's name on the ball and



SPRING VALLEY COUNTRY CLUB, ELYRIA, O.

Where the Professional Golf Architect was worth a \$1,000,000?

A so called architect knowing nothing of real estate routed an 18-hole course—for realty company—

A realty company, knowing nothing of golf, had but \$850,000 in lots—plus course as a consequence—

Before it was too late our organization was called in an advisory capacity—

RESULTING—

in redesigning—and with some acreage—produced \$1,850,000 worth of realty and finer course.

HAROLD D. PADDOCK, Inc.

"Worth a Letter?" 715 Bulkley Bldg. CLEVELAND