

Manager's Association Plans Many Helps for Clubs

By HENRY R. DUTTON

Sec. Club Managers' Association of America

THE Club Managers Association of America is composed of more than seven hundred managers of proven ability who are connected with leading clubs throughout the United States. Its members are scattered throughout the United States. Successful managers of prosperous clubs are members of this association.

The association exists for numerous purposes. Some of these are the elevation of the profession to a higher level, self-education and research work; the bringing of new modern ideas in business practice into club management; the setting up and maintaining of a code of ethics as a guide for managers in their department and business dealings as representatives of clubs, and it also has a number of other policies which, while benefiting the manager, also benefit clubdom throughout the country by bringing to it more efficient operation and better service.

The association now has a clearing house by which it furnishes a service to clubs that are in course of construction by giving advice concerning their plans for more economical and efficient layout, to aid them in selecting the type of equipment best suited for their needs and also to help them to procure managers whose records are such as to place them in the forefront of the profession. Coincident with this is the service to our members in helping them to secure positions with worth-while clubs desiring such service.

Pick Good Men

There is no finer material available in this country than that which Club Managers Association of America has to select from, and we will be very happy to aid club officials in their search for types of men who can fill the position of manager with credit to the association and with profit and satisfaction to the club.

In co-operation with GOLFDOM and other trade journals going to club officials and managers, the association feels it is able to offer the very highest type of men for positions. Our tests for eligibility are severe, and it cannot afford to recommend any man whom it does not feel would reflect credit upon its good judgment.

We offer this service as well as free advice in regard to plans, specifications, lay-

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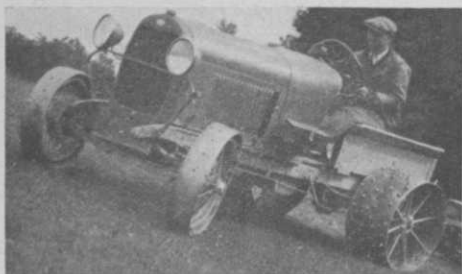
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outs, systems and other matters pertaining to club operation.

If you are a club officer seeking a manager or if you are a manager seeking a new connection, kindly address your communication to the secretary of Club Managers Association of America, Henry R. Dutton, Boston City Club, Boston, Mass.

Green Section Meet Stirs Greenkeeper

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and west, as well as a number of demonstration plots sponsored by individual clubs. The seed, fertilizer, etc., are supplied by the Green section.

Having attended regularly the Green Section meetings in New York since their inauguration (January, 1924), one feels (if we except for the moment an interesting paper now and then like Dr. Hinman's this year, Dr. Lipman's last year, Prof. Leach's paper on Japanese beetles the year before) very much like Omar when he said:

"Myself, when young, did eagerly frequent
Doctor and saint, and heard great argu-
ment,

But evermore came out by that same door
As in I went."

It seems to be the same tale every year. So well put in the Metropolitan Green Section Bulletin, December, 1929: "Nothing very definite in the way of conclusion can be drawn at this time. However, many observations were recorded during the season." This was all very well for the first few years, but one feels that after seven or eight years of observations by the Green section more definite information should be forthcoming. The reason for this rambling of mine seems quite obvious.

First and foremost, the practical greenkeepers feel they have been ignored, notwithstanding the fact that the attendance at these annual meetings would not exceed a dozen if the greenkeepers were to absent themselves. Their resentment naturally is reflected in a feeling of antagonism instead of the feeling of co-operation that should exist.

Secondly—The heads of the Green section, when not answering correspondence, are kept so busy rushing from one end of the country to the other that very little time can be given to actual investigations.

Thirdly—Greenkeepers disagree with the manner in which most of the experiments

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